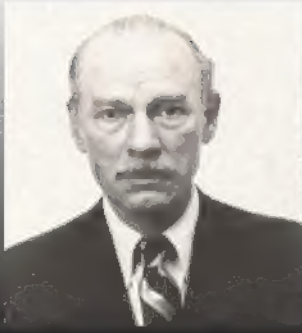


# Norman Sanders





# NORMAN SAUNDERS

( 1907-1989 )

Normand Blaine Saunders was born January 1, 1907 in the northernmost wilderness of Minnesota.

His 35 year-old father, Clare, was a war veteran and his 18 year-old mother, Elvira, was one quarter Iroquois Indian.

Norm's younger brother Duane was born in 1913. At age three Norm's right eye was severely burned by accident with a red-hot fireplace poker, resulting in six months of complete blindness. After his sight was restored by several operations at a charity hospital in Minneapolis, Norm acquired a passionate lifelong habit of sketching his observations of life. After graduating high school,

Norm was trained in art by correspondence courses with The Federal Schools Inc. of Minneapolis. Along with his diploma in 1927,

Norm also received a scholarship to the Chicago Art Institute, which he soon forfeited when offered a full-time job on the art staff at Fawcett Publications in Robbinsdale, MN. Norm worked there for six years along with future pulp artists Allen Anderson, Ralph Carlson, George Rozen, and Carl Buettner.

Norm moved to NYC in 1934 and studied night classes with Harvey Dunn at the Grand Central School of Art.

In 1935 Saunders began to sell freelance cover illustrations to Fawcett's arch rival, Harry Donnenfeld, for pulp magazines *Saucy Stories* and *Saucy Movie Tales*.



1913, 6yr old Norm in cabin in Bemidji, Minnesota, surrounded by his Grandparents : Mr. & Mrs. David Saunders. Uncle Cox and father Clare Edgar Saunders





April - 1933



July - 1933



Modern Mechanix - April 1935

Saunders, Norman; Norman Saunders (American, 1907-1989): Among celebrated illustrator Norm Saunders' most notable creations are his many lurid painted covers for the pulp and men's magazines, his dramatic painted comic book and paperback covers, and his infamous trading card scenes for Topps.

Saunders published over 4,000 illustrations, a mind blowing record for any artist, but it's especially impressive when you consider the superior quality of each piece.



This wasn't by accident. Saunders intentionally made certain every assignment was as good as he could make it. He warned other painters, "If they only have \$65, never do a \$65 job! You'll ruin your reputation. Always do your best work and be proud of it!"

One artist who took his advice to heart was his own son, David Saunders. David was Norm's youngest child, and now he's an accomplished painter and sculptor.

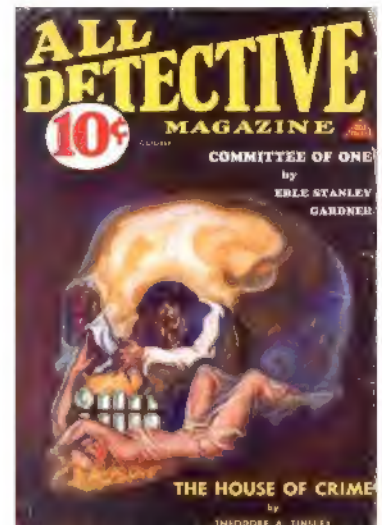
Uncle Billy's Smokehouse Magazine



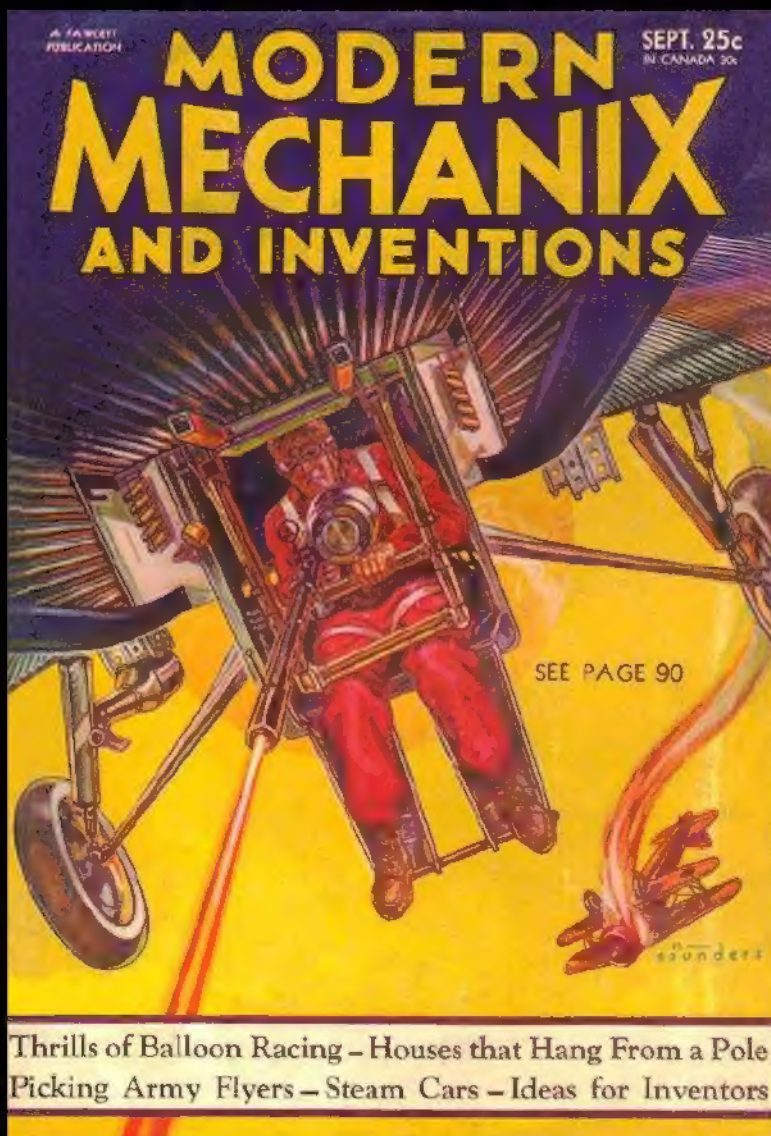
Smokehouse - 1930



Technocrats - 1933



All Detective - 1933







1929 - Modern Mechanics - page 159



1929 - Modern Mechanics - page 38



May 1929 - Modern Mechanics - page 44

In order to avoid burning any bridges with Fawcett, these covers were signed with his little-known middle name "Blaine." Although many early illustrations are signed "Normand" in 1937 Saunders legally shortened his name to "Norman." By 1938 Saunders was a top pulp magazine cover artist.



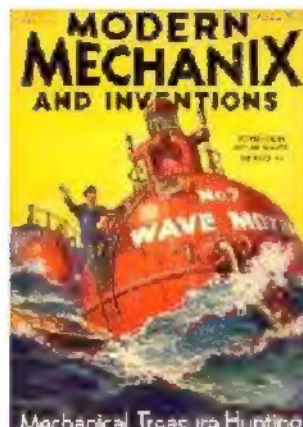
Working for the - Modern Mechanics - cover of July 1932



July - 1932



August - 1929



August - 1932



December - 1932

# MODERN MECHANIX AND INVENTIONS

JAN. 25c  
IN CANADA 30c

MOTORCYCLE  
ICE RACING  
SEE PAGE 42



MAKING CHRISTMAS GIFTS  
IN YOUR HOME WORKSHOP







« Shootout at the Steam Pipes » - pulp cover, - 1935





The Living Statue, pulp cover, c. mid-1930s



Mystery Adventure Magazine - November 1936

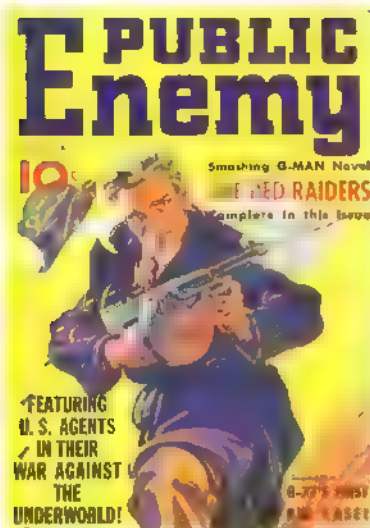




The Elks Spring 1935



Spicy Mystery 1935



Public Enemy 1935

He remembers growing up in the 1960s while his father toiled away in his upstairs studio, painting various card sets for Topps (Read David's memories of the Superman in The Jungle series in Wrapper #212).

In the 1970s, Norm began to reflect on his life's work, and feared it was all forgotten as the magazines and card sets were thrown away after a few weeks of use.

He confided with David about wanting to assemble a retrospective of his wide-ranging work in book form.

He painted his last pulp cover in 1960.

Saunders found all of his subsequent clients in the subculture publishing world of paperbacks, comic books, men's adventure magazines, and trading cards. Norman Saunders lived long enough to see himself celebrated as the legendary creator of many iconic images of American popular culture.

He retired to his wife's hometown and died of emphysema at age 82 in Columbus Nebraska on March 7, 1989.

He painted 446 pulp covers for almost every title and publisher during the pre-war period.

By 1940 he had moved into the slicks. Saunders was drafted by the Army during World War II and served one year in the military police before being trained in camouflage and sent to paint gasoline storage tanks along the Burma Road in China for the duration.

Saunders returned to NYC in November 1945. He married his model, Eileen Polits, in September 1946 and moved to a Harlem townhouse and raised four children.

After two years of unsuccessful attempts to work within the confines of post-war slick magazines, Saunders left the slicks and returned to working for pulp magazines, where he was in constant demand for the remaining years of that industry.

During this period he added another 421 pulp covers to his lifetime total of 867, which is the highest number of covers painted by any pulp artist.

# The Robert Lesser Collection - 1936





# SAUCY<sup>25</sup> Movie

JAN.

"Shark!"

TALES



# SAUCY Movie

25¢

## TALES

Curse of the  
Crocodiles

May





# SAUCY Movie TALES

25¢

April



## Melting Pot Murder

Saucy Movie Tales - April 1936

# SAUCY <sup>25¢</sup> Movie

TALES

December

The  
Leopard  
Girl's  
Romance

*Blair*

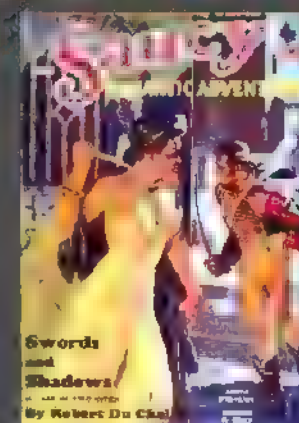
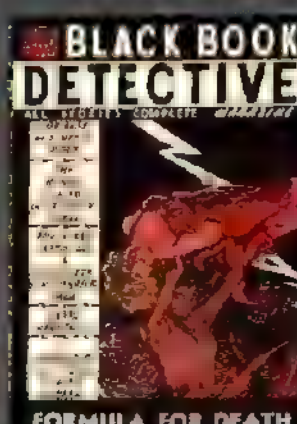
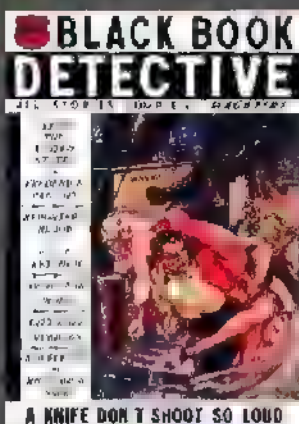
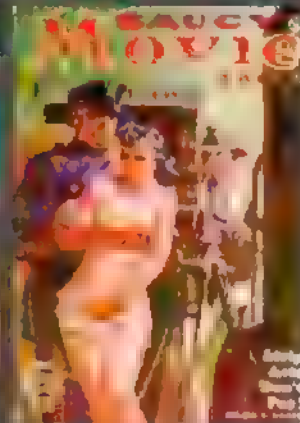
GLORIA OF  
THE MOVIES

Private Screening

THOMPSON TODD

Saucy Movie Tales December 1938







# BLACK BOOK DETECTIVE

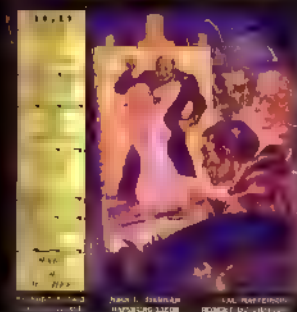
ALL STORIES COMPLETE MAGAZINE

"Whip of Death", Black Book Detective cover, January 1999

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100



BLACK BOOK  
DETECTIVE

ALL STORIES COMPLETE  
MAGAZINE



## ALL STORES 521218 777777

[illegible]

## G-MAN MISSING

• "Whip of Death", Black Book Detective cover, April 1936



# Mystery Adventure

MAGAZINE





PACIFIC PLEASURE • PACIFIC

*May* **Mystery** **Adventure** **MAGAZINE** 15

**WAYNE  
ROGERS  
AND  
RICHARD  
B. SALE  
IN THIS ISSUE**

**COMPLETE IN THIS ISSUE**

EXOTIC • PEPPY • EXCITING

July

15

# Mystery Adventure

SOURCE OF THE DESERT

MAGAZINE



*Saunders*

**C. L. Edholm**  
**Wayne Rogers**  
**Richard B. Sale**  
**Bedford Rohmer**  
**Robert Du Chateau**



EXOTIC · DYNAMIC · EXCITING

September

# Mystery Adventure

MAGAZINE

Frank Bunker  
E. Hoffmann Price  
Sam Mims



**Coils of Death**  
A WOMAN STORY

EXOTIC • PEPPY • EXCITING

New

# Mystery Adventures

15c

FEBRUARY

ISLE OF  
FEAR



**PAYMENT IN BLOOD**  
Hamilton Washburn



# SPICY MYSTERY STORIES



# Saucy

## STORIES

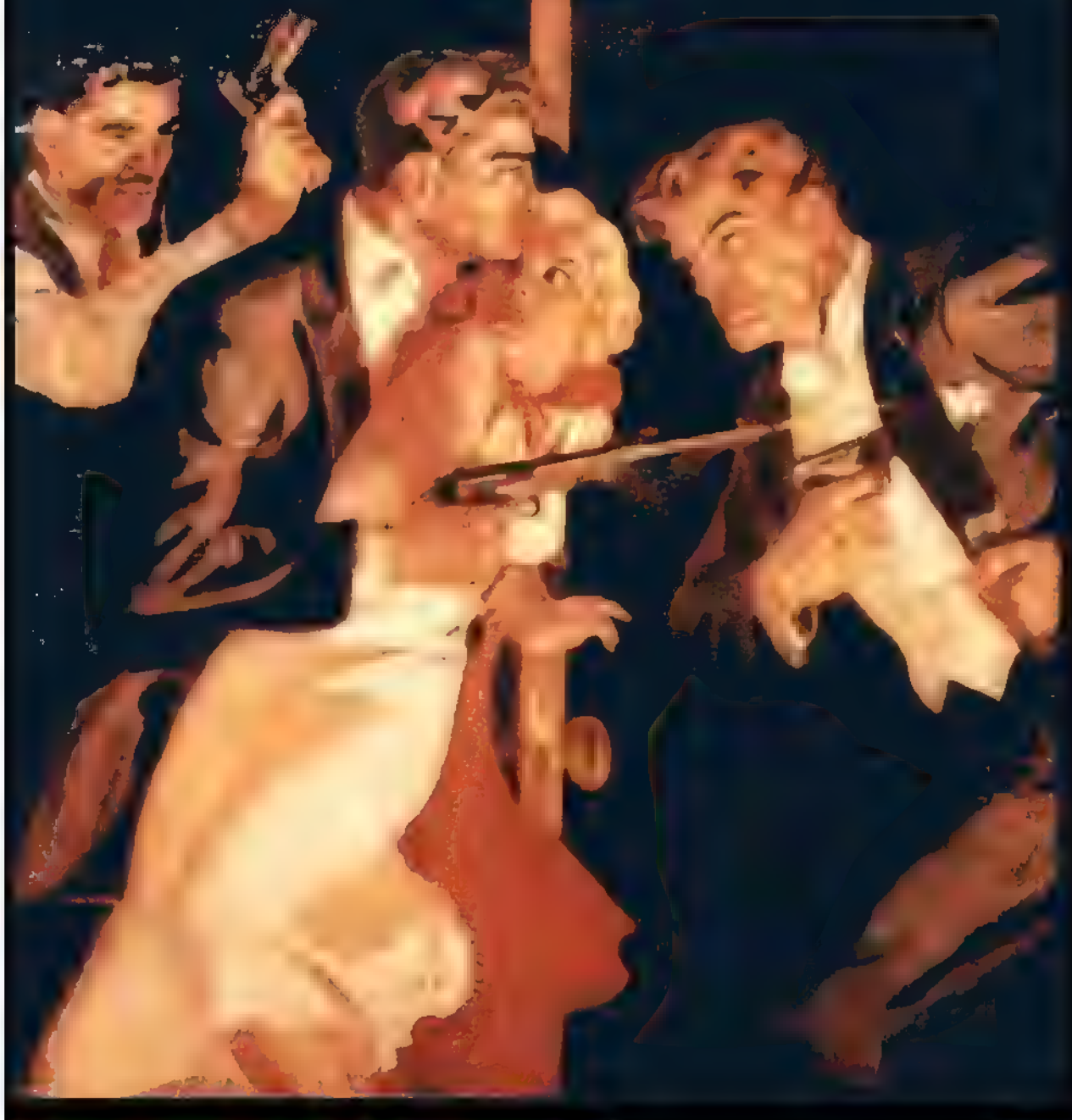




# SECRET AGENT DETECTIVE X MYSTERIES



# SECRET AGENT DETECTIVE X MYSTERIES





STORIES BY WELL KNOWN AUTHORS

15¢

EDD. H. HERR

# Saucy

MAY

ROMANTIC ADVENTURES

ROMANCES  
OF THE  
OLD  
SOUTH  
IN THIS  
ISSUE

"DOMINO  
LADY"

MARIE  
HOYT  
STEVE  
FISHER  
ANITA  
DEGLYN





EXOTIC • PEPPY • EXCITING

June

# Mystery Adventure

MAGAZINE

15¢

*Zenith Band, Planet Vigilante*

By RICHARD TOOKER



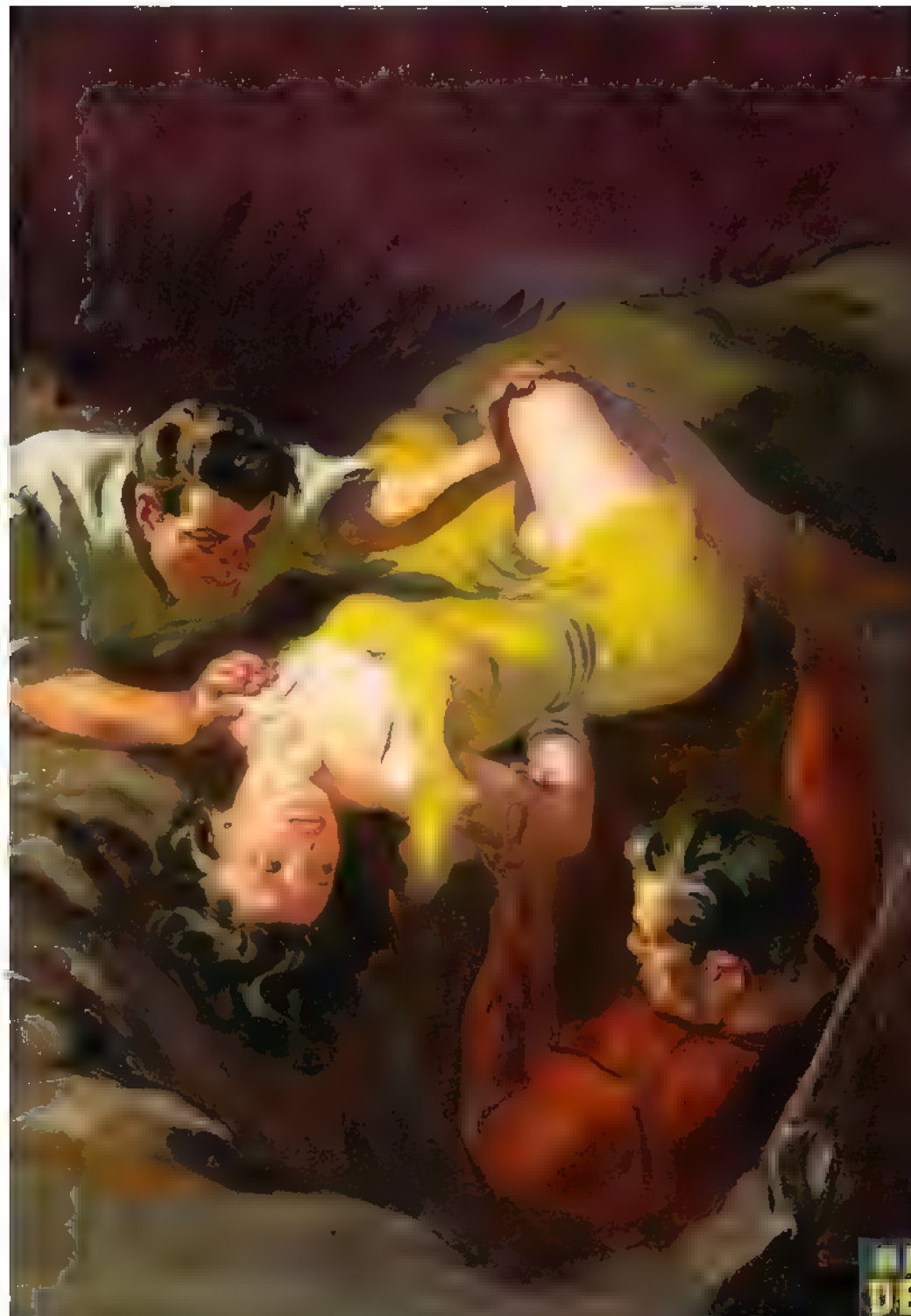
SAM MIMS

FRANK BUNCE

HAMILTON WASHBURN



Saucy Movie Tales - January 1937



Black Book Detective cover - 1937



Black Book Detective

Black Book Detective

Black Book Detective





Original cover painting for Black Book Detective - June 1937

10¢ COMPLETE  
MAY  
DETECTIVE

RHAPSODY  
IN  
DEATH

a book-length

thrilling novel by

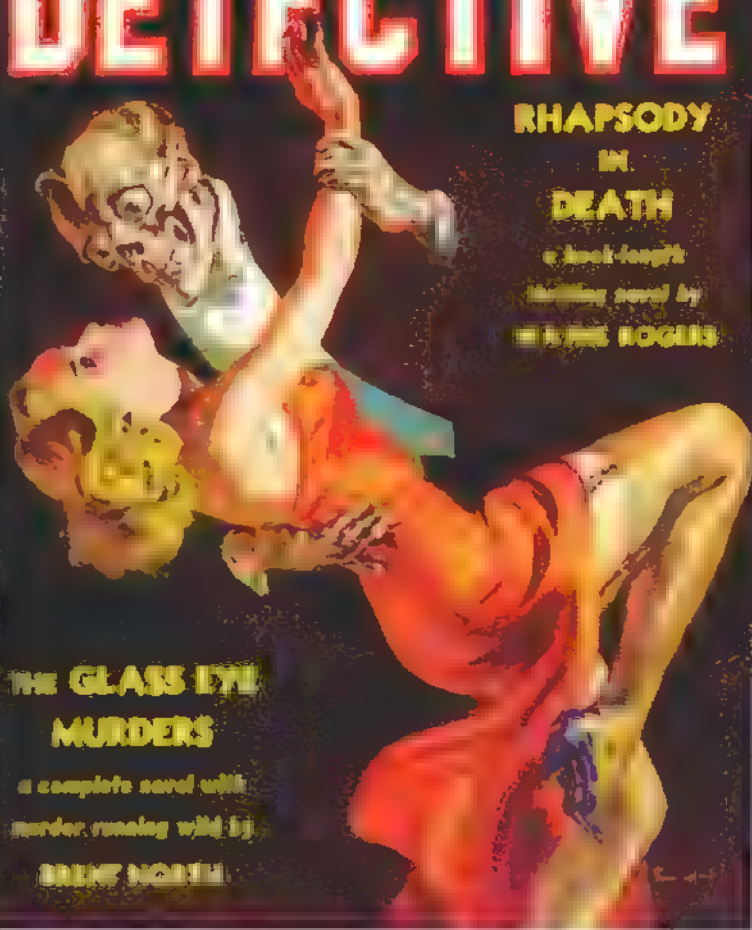
WILLIAM ROGERS

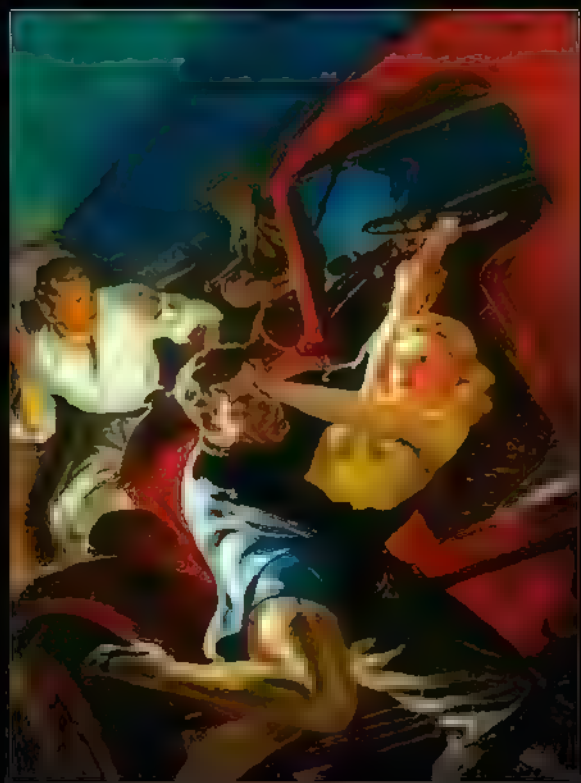
THE GLASS EYE  
MURDERS

a complete novel with

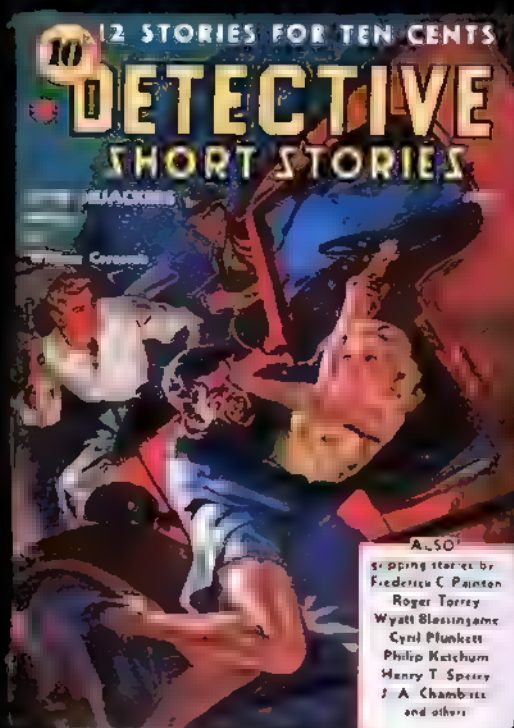
murder running wild by

DAVID NORTH





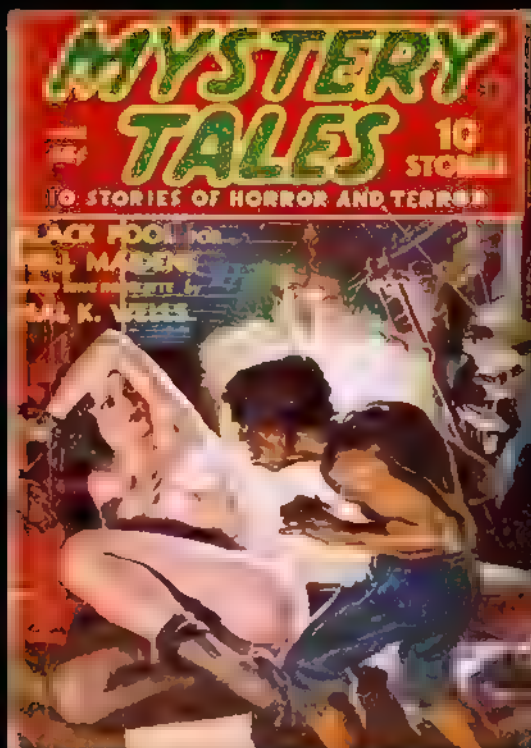
Original cover painting for Detective Short Stories - July 1926







Original cover painting for Mystery Tales - June 1938





Original cover painting for Black Book Detective — June 1937

# 10 BLACK BOOK DETECTIVE

ALL STORIES COMPLETE *MAGAZINE*

**I COVER THE MURDER FRONT**

A COMPLETE NOVEL

THE  
SVENGALI  
DEATH

THE  
FACE  
IN THE  
CRYSTAL

JUNE

DEATH IS A PRESENT







Original cover painting for Ten Story Detective - 1938



10 COMPLETE HORROR-THRILLERS

# EERIE

MYSTERIES

AUGUST

15¢

## CITY OF STONE CORPSES

*Spine-Chilling  
Novel of  
Weird  
Menace*

By  
RALPH POWERS

## IMMORTAL MURDER

By  
CLIFF HOWE



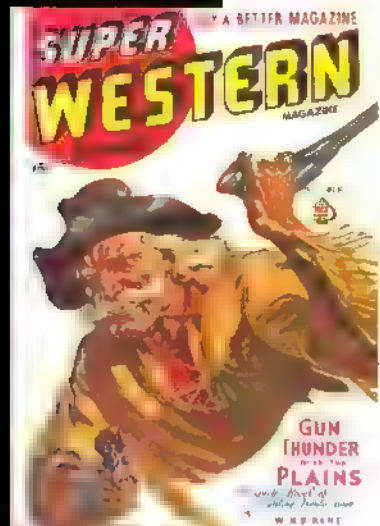


He painted his last pulp cover in 1960. Saunders found all of his subsequent clients in the subculture publishing world of paperbacks, comic books, men's adventure magazines, and trading cards. Norman Saunders lived long enough to see himself celebrated as the legendary creator of many iconic images of American popular culture.

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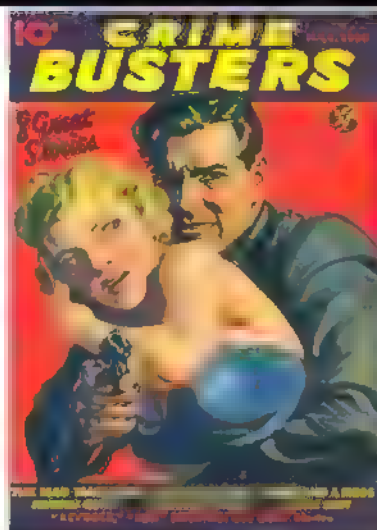
Saucy Movie - 1936



Super Western - 1937



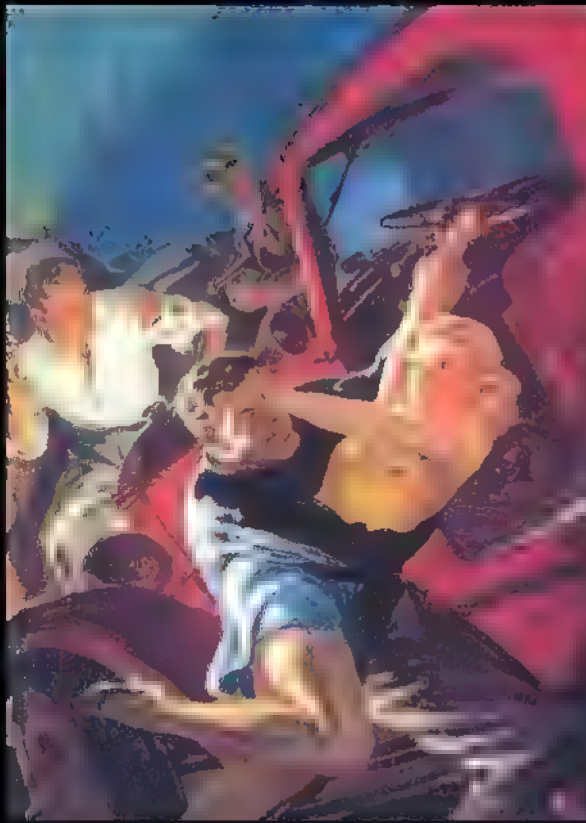
Jungle Stories - 1938



Crime Busters - 1938



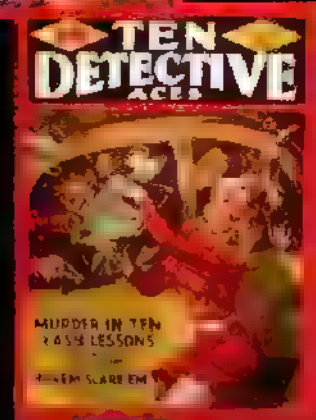
Ten Dials - Jan-Aug - July 1941



Detective Short Stories - July 1938



Ten Detective Aces - September 1941



Ten Detective Aces - July 1941



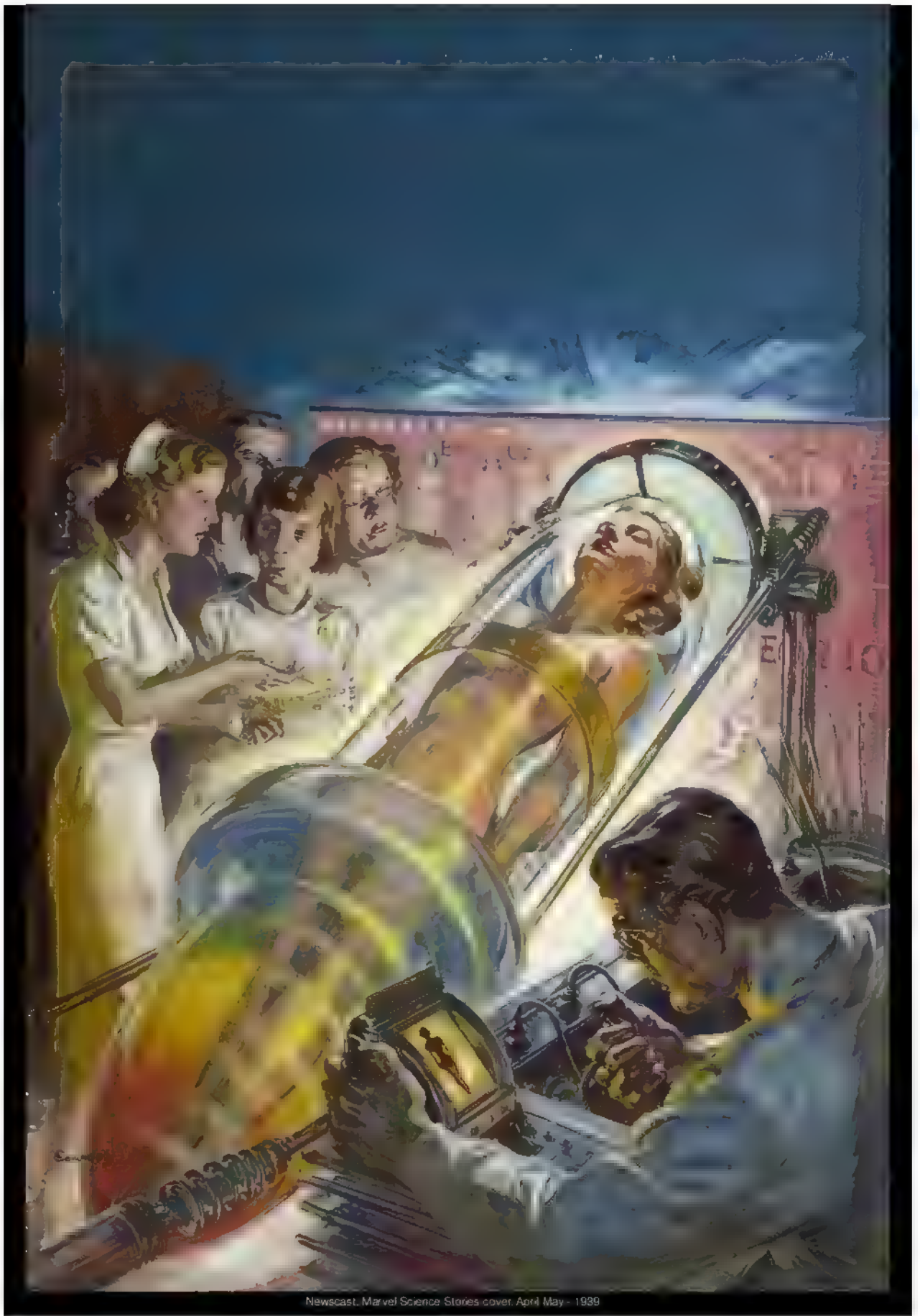
AceEerie Stories - August 1937













**TOMORROW**

**COMPLETE NEW \$2.00  
BOOK-LENGTH NOVEL BY**

**JOHN TAINE**

# MARVEL

A RED CIRCLE  
MAGAZINE

5¢

## SCIENCE STORIES

APRIL-MAY



**NEWSCAST**

by  
**HARL VINCENT**



Western Story - 1939



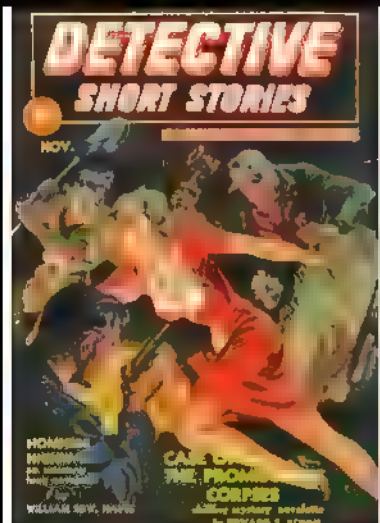
12 Sports Aces - 1940

Many of the paintings in Pulp Art, most of them from the 1930s and 1940s, will be presented alongside the printed magazine covers for which they were created. Often melodramatic, even lurid, these images were intended to catch the eye as dozens of magazines competed for attention on crowded newsstands.

Among them were titles like Famous Fantastic Mysteries, The Shadow, Doc Savage, Thrilling Wonder Stories, Terror Tales, and Spicy Mystery. Their covers illustrated potboilers sometimes written by such noted American authors as Ray Bradbury, Zane Grey, and Louis L'Amour, who often published under assumed names. Called 'pulp' fiction because of the cheap paper upon which they were printed, the magazines were produced by companies such as Street & Smith and Popular Publications. Usually the publishers purchased the images outright for their magazines, churning out copies by the thousands for audiences hungry for the inexpensive entertainment they provided before the advent of television.

The paintings were created in accordance with the publishers' needs. Most measured approximately 30 by 21 inches, with room left at the top for the title, author, price, and a story blurb to be stripped in. Once photographed, the paintings were often discarded or destroyed. Or, they would be covered over by another painting, because the canvas and its stretcher were considered more valuable than the painted image. Now, only a few hundred, out of an estimated fifty to sixty thousand of these paintings, are known to have survived.

To be arranged thematically, the exhibition will examine how these works illuminate the popular culture of the inter-war years and reveal the racial and gender stereotypes of the time. By today's standards, many of the images which often focused on scantily clad women in jeopardy and many acts of derring-do in exotic locales betray sexist or racist attitudes. Examined more critically, however, they also tell of the deep-seated fears and concerns of different segments of society during an era of sweeping change.



Detective Short Stories - 1941



Detective Short Stories - 1942



New Detective 1941



# PLANET STORIES



STRANGE ADVENTURES ON OTHER WORLDS—  
THE UNDISCOVERED OF FUTURE CENTURIES

VENUS  
ENSLAVED

WILLMAN

TASK TO LAHET  
by ROSS ROCKLYNNE

OUT OF THIS WORLD  
by HENRY HASSE

NELSON S. BOND • RAY GUMMINGS • JOHN GARDNER • GARY WYLIE



Pulp Art will include some of most important cover artists of the day, whose work was so much in demand that they were often booked a year in advance. Among them are J. Allen St. John, Raphael DeSoto, Virgil Finlay, H.L. Parkhurst, Frank R. Paul, and George Rosen. The exhibition will explore how these artists drew upon art historical prototypes to create dramatic impact. Another section of the exhibition, containing works by present-day artists, will suggest the enduring influence of this art, which continues to both fascinate and repel.

For 30 years Creative Time, currently headed by guest curator Anne Pasternak, has presented public art in some of the most compelling public spaces from bridges and parks to billboards and skywriting— but the organization is perhaps best known for its leadership role in presenting the two towers of light commemorating those lost at the World Trade Center.



Original cover painting for Speed Adventure — May 1943

Robert Lesser is a New York-based playwright and longtime collector of a wide variety of items of popular culture. In addition to his extensive holdings of pulp art, from which the works in the exhibition have been selected, he also has a remarkable collection of toy robots, seen at the BMA in the exhibition Robots and Space Toys: The Robert Lesser Collection.





New Mystery Adventure Magazine - December 1935



Sports Novels 1947



Western Aces 1948



Black Mask 1949

NORMAN SAUNDERS (1907–1989) was the legendary illustrator of Mars Attacks, Wacky Packages, Batman, Pre-Code Comics, Men's Adventure, Paperbacks, Pulp Magazines, and Sci-Fi. His unique artistic vision influenced the visual language of American pop culture throughout a century of changing fashions, and continues to inspire today's important visionaries. Savvy collectors have long dreamt of a book on the entire life/work of Norman Saunders, and that dream has finally come true with the world's first book to present his finest paintings in radiant reproductions, to savor the extraordinary artistry behind so many iconic images, familiar from time-worn vintage collectibles.

The artist's son has written an insightful biography, seasoned with quotes from the artist and his associates, chronicling the frontier childhood and training of an illustrator who rose to the top of his profession, and then spent WWII in China painting travel sketches. When Saunders defied the corporate forces of conformity during McCarthyism he was relegated to underground world of subculture publishing, where he continued his remarkable career by painting countless icons for Pre-Code Comics, Men's Adventure magazines and Bubble Gum Trading Cards, until his happy rediscovery by fandom in his twilight years.

This is the consummate reference book on the entire life/work of Norman Saunders, with over 880 illustrations, of which more than 300 are from original art, including 30 working drawings, and 30 reference photos as well as 30 historic family photos, and checklists of all published works. 368 pages, 9"x12", full color, hardbound with dust jacket.

NORMAN SAUNDERS is the ground-breaking and definitive book on one of the greatest and most prolific illustrators of the 20th century, whose artistic contribution to American popular culture grows even more impressive in retrospect. The one-hundredth anniversary of the artist's birth is a well-rounded time for reconsideration of his inspiring genius.

Saunders



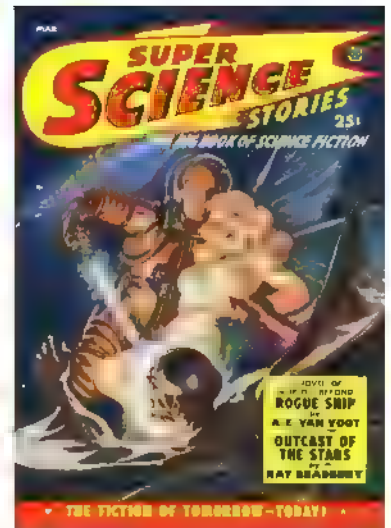




Black Mask 1949



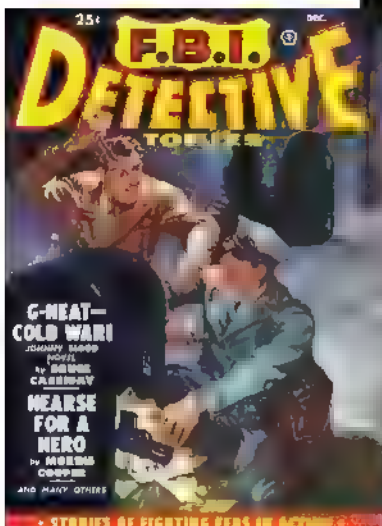
1950



Super Science Stories 1950

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FBI Detective Stories 1950



Norm at work - 1951

# WESTERN HERO

A Fawcett Publication

JUNE NO. 79

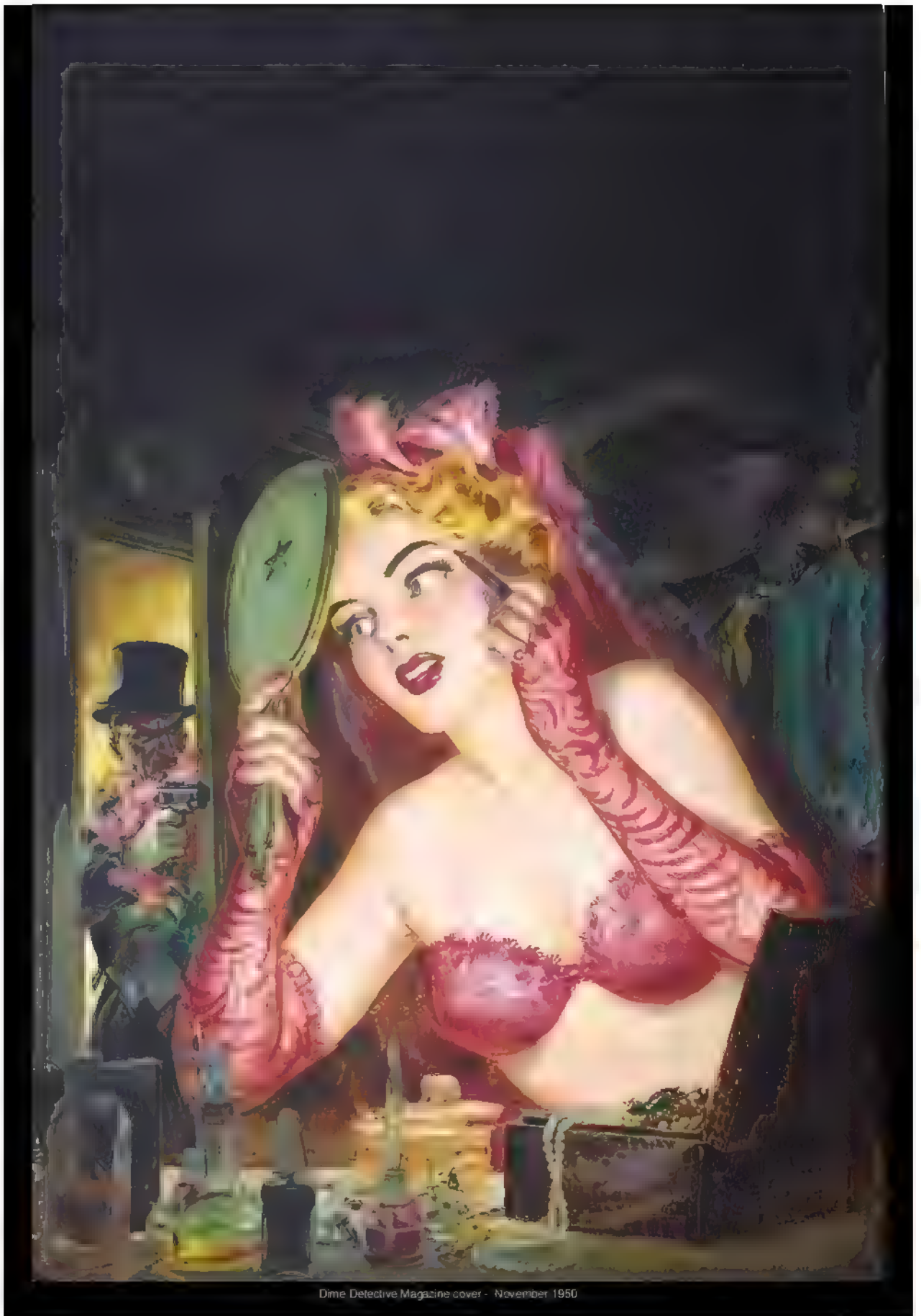


10¢



IN THIS ISSUE:  
**THE SHADOW  
OF  
DEATH!**





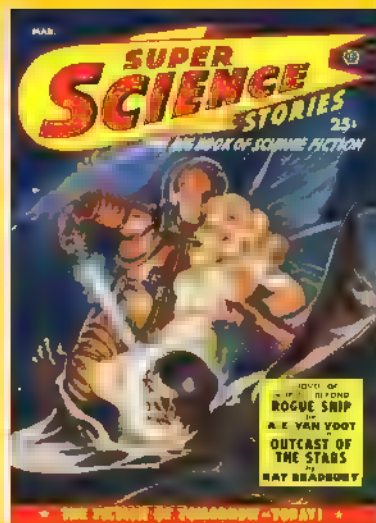
Dime Detective Magazine cover - November 1950



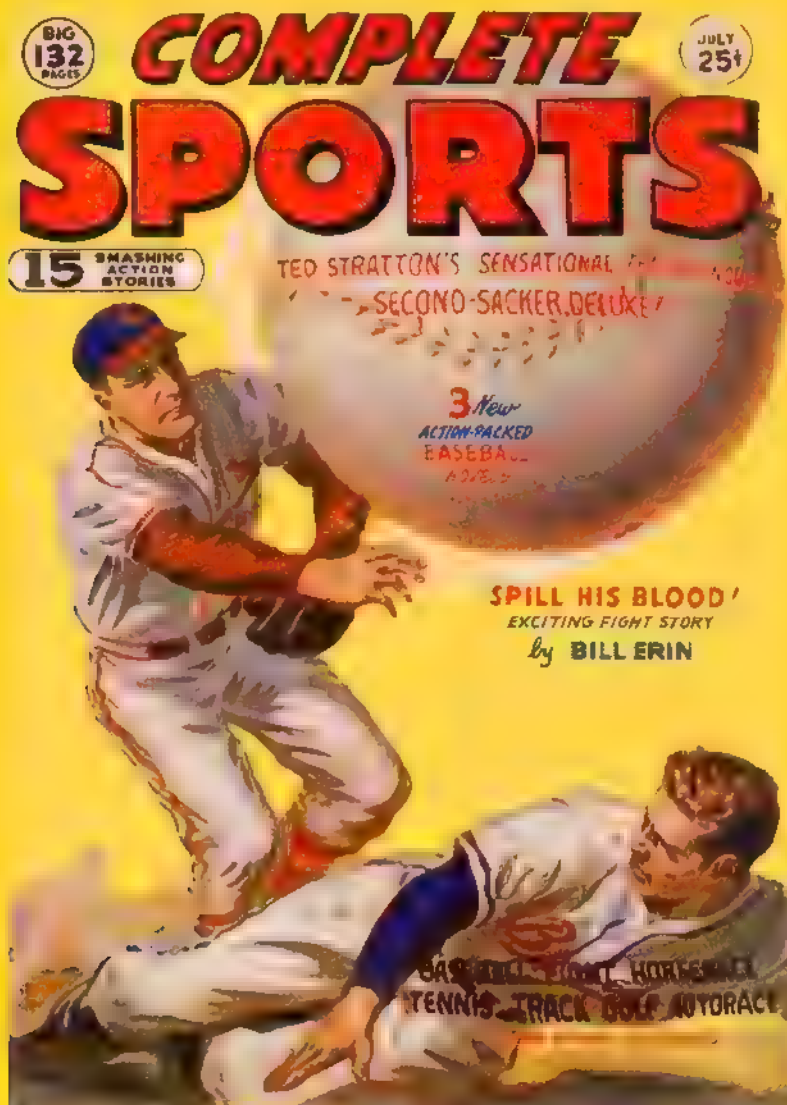
Famous Fantastic Mysteries 1950



Fantastic Novels 1950



Super Science Stories 1950



Complete Sport 1950

One artist who took his advice to heart was his own son, David Saunders. David was Norm's youngest child, and now he's an accomplished painter and sculptor ([www.davidsaunders.biz](http://www.davidsaunders.biz)). He remembers growing up in the 1960s while his father toiled away in his upstairs studio, painting various card sets for Topps. (Read David's memories of the Superman In The Jungle series in Wrapper #212.) In the 1970s, Norm began to reflect on his life's work, and feared it was all forgotten as the magazines and card sets were thrown away after a few weeks of use.

He insisted such a book be published after his death. David attempted to do this when Norm died twenty years ago, but he didn't have the support or resources to make it happen. When his mother died in 2006, he used his entire inheritance to finance Norman Saunders, a 368 page hard bound coffee table book. It's stuffed with Norm's incredible works, and includes a chronological biography of Norm from birth to full artistic bloom. There are photos of him and various family members (often in costume) posing for paintings that would later become famous magazine covers or classic trading cards. Best of all, there are hundreds of detailed reproductions of the finished paintings themselves. This is the closest thing we have to a Norm Saunders National Museum, and it's certainly worth the cost of admission.



A. Merritt's Fantasy Magazine Vol. 1 No. 4 July 1950



Despite his incredible talent, most of Norm's life was not financially successful. He was born the illegitimate son of a poor farm couple on New Years Day in 1907

At age three, he was fighting with another child and struck in his right eye by a red hot poker from the fire place. The wound became infected and got progressively worse until he was given up for dead by both parents. They made one last effort by handing the dying child over (wrapped in a blanket with a note pinned on it) to a railroad employee to drop off at an open hospital ward in Minneapolis.

Months later, the parents were surprised and delighted to discover their son was not only alive, but with full eyesight. The boy became interested in calendar art. One day, he noticed that the Saturday Evening Post cover was painted by Norman Rockwell. He decided if that Norman could be an artist, so could he. He started doodling and keeping a homemade sketchbook.

At the ripe old age of 13, Norm rebelled against his parents and left home. He bummed the rails and ended up working in saloons and a Mississippi river boat as a dancer and piano player. He eventually returned home and submitted unsolicited cartoons to Capt. Billy's Whiz Bang magazine, which soon paid him for his work.



JUNE

*Famous*

25¢

# FANTASTIC

*Mysteries*

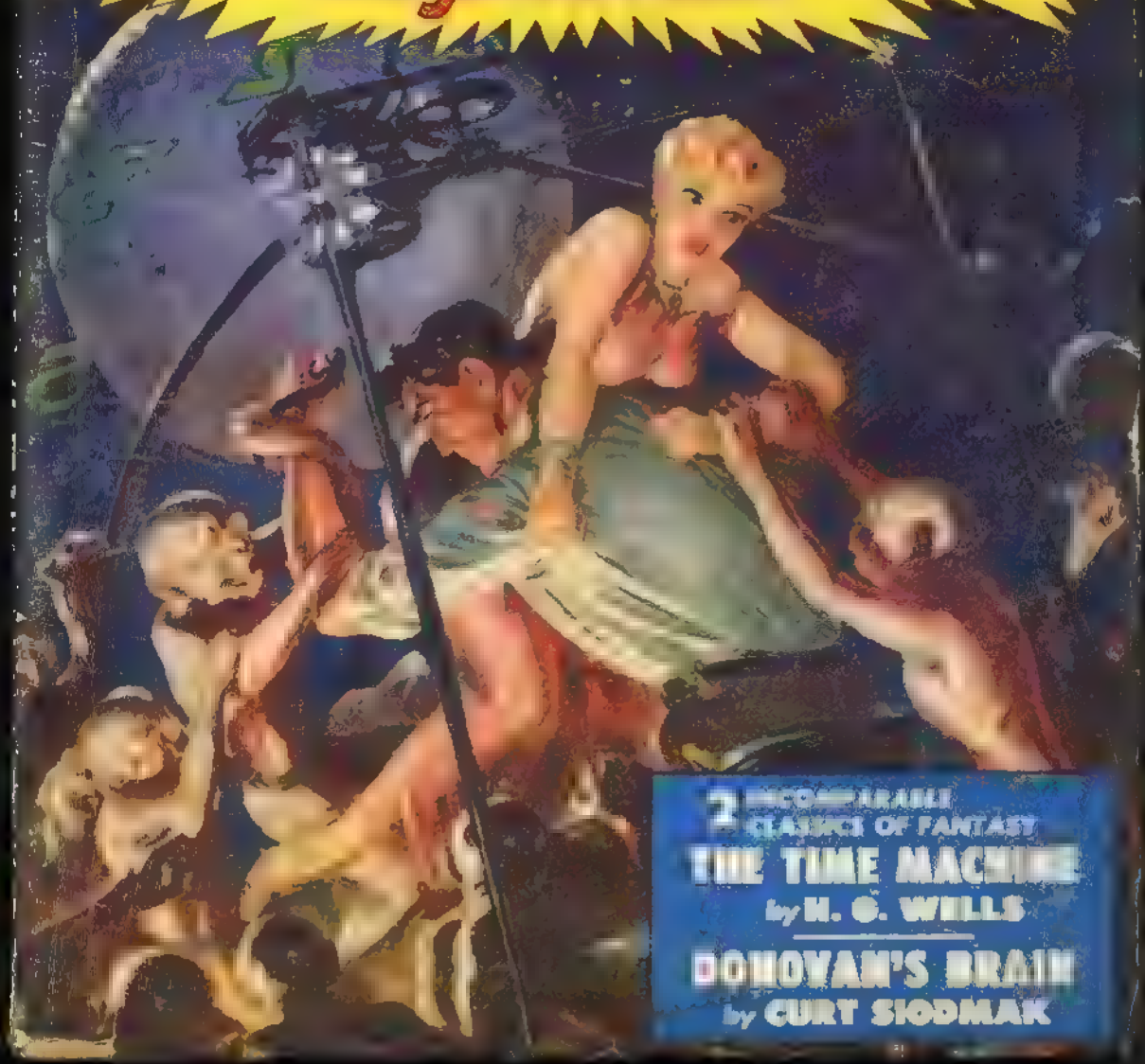


S. FOWLER WRIGHT'S  
COMPELLING CLASSIC OF  
TOMORROW'S DESTINY  
**THE ADVENTURE OF  
WYNDHAM SMITH**

AUG.

25¢

# *Famous* **FANTASTIC** *Mysteries*



2 INCOMPARABLE  
CLASSICS OF FANTASY  
**THE TIME MACHINE**  
by H. G. WELLS  
**DONOVAN'S BRAIN**  
by CURT SIODMAK



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EARTH FIGHTS INVASION FROM OUTER SPACE!



10c  
SPRING

# SPACE BUSTERS



Space Busters vs. Amazons  
**CHARGE OF THE  
BATTLE WOMEN**

**Torture on Mars • DEATH RITE OF THE DWARFS**



The Ones, Marvel Science cover - May 1961



BLIZZARD CHASE Exciting Yukon Action!

No. 11

# SKYPILOT

FIGHTING MISSIONARY  
OF THE FAR NORTH

*The*  
**2000-FOOT DROP**  
*Skypilot's Greatest Peril*



Skypilot-1951





Cloak & Dagger -1951

EXPLORER JOE

10c

# EXPLORER JOE



WINTER

Treasure  
In the  
Celebs

*The SEA PEARL*

A Girl  
and Death

THE FIRE OPAL  
OF MADAGASCAR

W  
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The War of the Beasts: THE DEEP GAP OF DOOM 10c

# WILD BOY



A New  
Joe Barton  
Adventure

No. 5 WINTER

THE WINGED GODS OF  
WALLA-HABI

The Prince Who Was Afraid  
**THE WHITE ROBE OF COURAGE**



PRINCE OF THE JUNGLE!

No. 11 10c



# Wild Boy

APRIL-MAY

Wild Boy Eludes  
The Jaws of Death

"STAR  
OF THE  
JUNGLE!"



*The Jungle Queen's Wild  
Boy Eludes Death*

THE WITCH DOCTOR!

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PRINCE OF THE JUNGLE!



# Wild Boy

No. 12

AUGUST-SEPTEMBER

10c

Prehistoric Peril!  
ICE-AGE MEN!



Exciting Action Thriller  
KILLERS of the JUNGLE

WILD BOY

Killer In The Jungle... BATTLE FOR SURVIVAL

10c

# WILD BOY

No. 6  
SPRING



A Thrilling Tale  
TROPHY HUNTER

Wild Boy vs. Civilization  
PERILOUS JOURNEY



KID COWBOY

BOY MARVEL OF THE WILD WEST!



10c

NO. 4

MAY 1951

# KID COWBOY

ANC

**YAHOO!**  
Neither **FLAME**  
Nor **FOE**  
Can **Imprison** **Daring**  
**KID COWBOY**  
in  
**THE TRAP!**

**PLUS!**

**RED FEATHER**

*Versus*

**The EAGLE OF DOOM!**

THE WORLD'S GREATEST DETECTIVE



SPRING

# ELLERY QUEEN

10c

*Vengeance From The Grave*  
**THE CORPSE  
THAT KILLED**

*The Legion of The Damned*  
**THE CHAIN LETTER MURDERS**

ELLERY QUEEN

THE WORLD'S GREATEST DETECTIVE

# ELLERY QUEEN

10c  
NO. 2  
SUMMER

*Ellery's Narrow Escape*  
**A KILLER'S REVENGE**



*Who will Win*  
**THE PARADE  
OF DEATH**



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STARRING DR. TOM ROGERS, PRISON PSYCHIATRIST

# THE CRIME CLINIC

The Strange Case Of  
The  
**DUMMY KILLER**

No. 11  
SEPTEMBER

10c

PLEASE ORDER  
AT  
20c



**Crooks Are No Heroes  
BIG BROTHER'S  
HEARTBREAK**

**A Dr. Rogers' Story  
MURDERER'S  
NIGHTMARE**



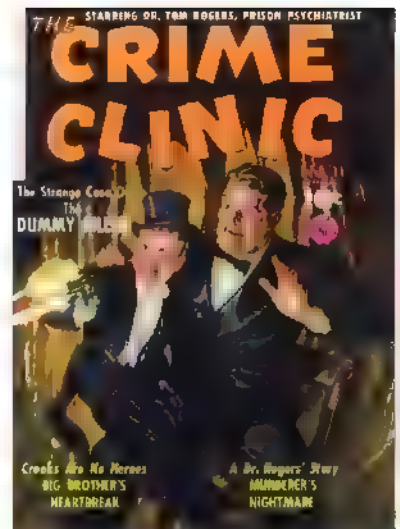
Illustration to Naomi Sartin - "Party Game", men's magazine illustration



Marvel Science— February 1951



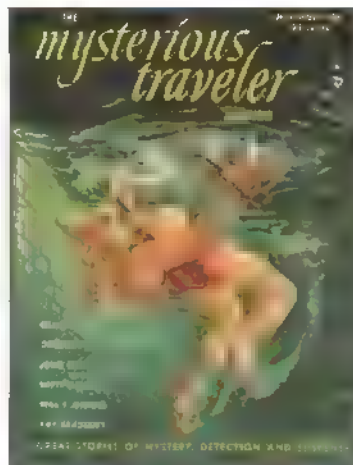
Detective Tales—1951



Crime Clinic 1951

He used that money to enroll in the world's largest correspondence art school at the time, The Federal Schools of Minneapolis. He graduated with the school's top honor of a full scholarship to the Chicago Art Institute.

He left home again in 1927 to move to Chicago to enroll. A former instructor suggested he kill time before school by working at Fawcett Publications. Equipped with a letter of introduction and samples of his work, he visited the busy offices unannounced.



Mysterious Traveler November 1951

When Fall semester arrived, Saunders decided to forego his scholarship in order to keep his new job.

Saunders continued working at Fawcett when the depression hit. His large number of covers for Modern Mechanics and Mechanical Package Magazine made him their highest paid artist at the time. After signing a particularly large check, Capt. Billy Fawcett hand delivered the payment to Saunders saying, "I wanted to meet this artist who makes as much money as me!"

He was mistaken as an employee and given a rush assignment. He took a vacant table and painted the job. When he turned it over to the editor, he was given four more to do. This went on for a week until the paychecks were being passed out and the editor realized Saunders wasn't on the staff! When confronted about it, he started to dig through his pockets for his letter of introduction, but the editor told him not to worry, he was hired!



When Fawcett publications moved to New York in 1933, Saunders soon followed. The pulp magazines were eating into Fawcett's profits, but those magazines also needed artists.

Saunders sold them covers but signed them using his middle name, "Baine." Some of pulps to feature his work included A Detective Magazine, Mystery Adventures, Saucy Stories, Spicy Mystery, and Public Enemy.



By 1937, Saunders branched out into other genres so that he wouldn't become pigeonholed into one type of art. A sample of his titles included All Western Magazine, Wild West Weekly, Jungle Stories, Fight Stories, Sport Story Magazine, Football Action, Love Romances, Variety Novels, Sky Devils, Marvel Science Stories, Eerie Mysteries, and Crime Busters.

By 1939, Saunders had a good, solid income. He expanded into the more lucrative slick magazines (which had regular subscribers and advertisers), including Liberty, Click, Spot, Male, Stag, and Woman's Day. To improve his skills even more, he enrolled in the Grand Central School of Art to study with Harvey Dunn. Saunders continued working while studying with Dunn, who, on occasion, would bring new magazines to class to critique.

While extolling the praises of one cover in particular, Dunn realized it was the work of Saunders.



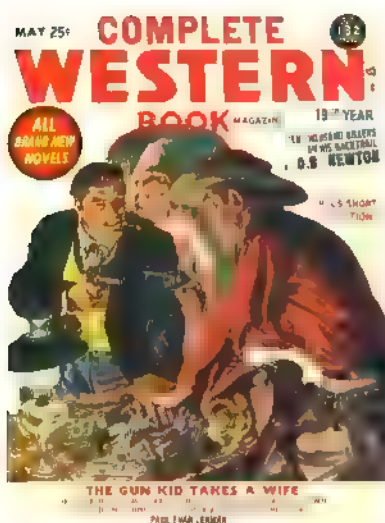
Dime Detective 1952



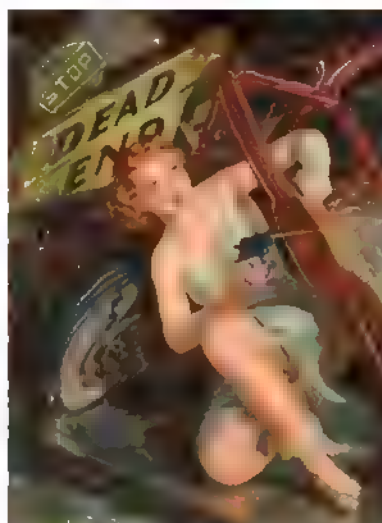
Too Hot For Hell 1952

He slapped his student on the back and said, "You're too damned good to hang around here pretending to be a pupil. If you stay here any longer, you'll start to paint like me, and I don't need any disciples! So get out of here and get to work!" And that's exactly what he did.

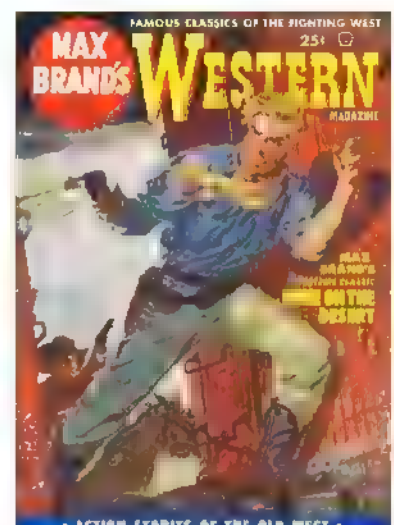
Unfortunately, the war came along and Saunders was drafted. He dutifully married his girlfriend, Marion Moran, so that if he were killed, she would be provided for. He guarded German POWs in transit to different camps, and later, was reassigned to camouflage fuel depots in China. He continued drawing and sketching all the while. When the war finally ended, it was not the happiest of homecomings for Sgt. Saunders. He received a note that his wife had committed suicide. It turned out she had been living with another man in Saunders' apartment on his government stipend and couldn't bare the shame of discovery upon his return.



Complete Western Book 1952



1952



Max Brand's Western 1952



AUG.

THE NEWEST IN CRIME FICTION



25c

**NEW**

# DETECTIVE

MAGAZINE

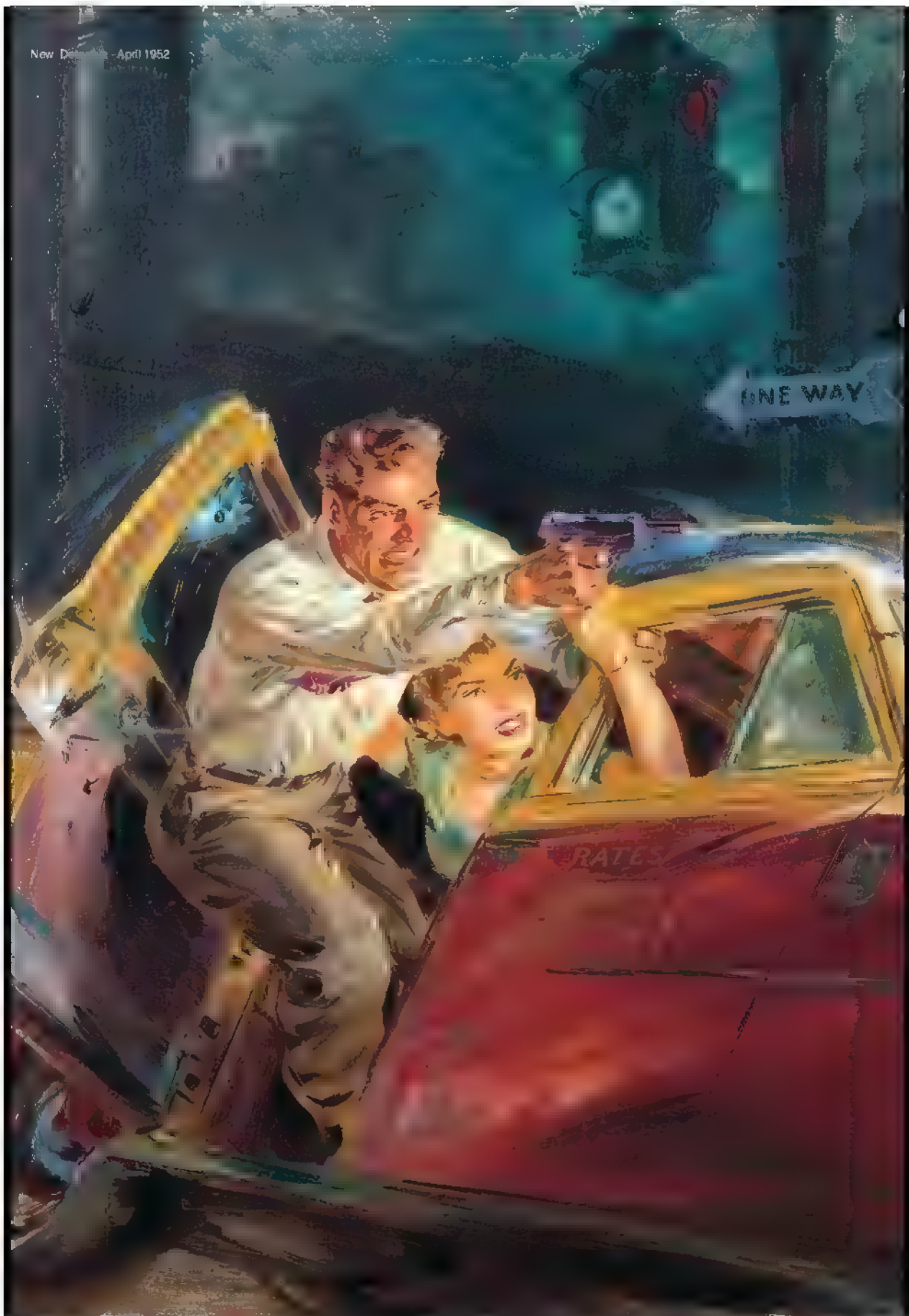
THE  
CLAY PIGEON  
SHOOTS BACK!

by JOHN D.  
MacDONALD

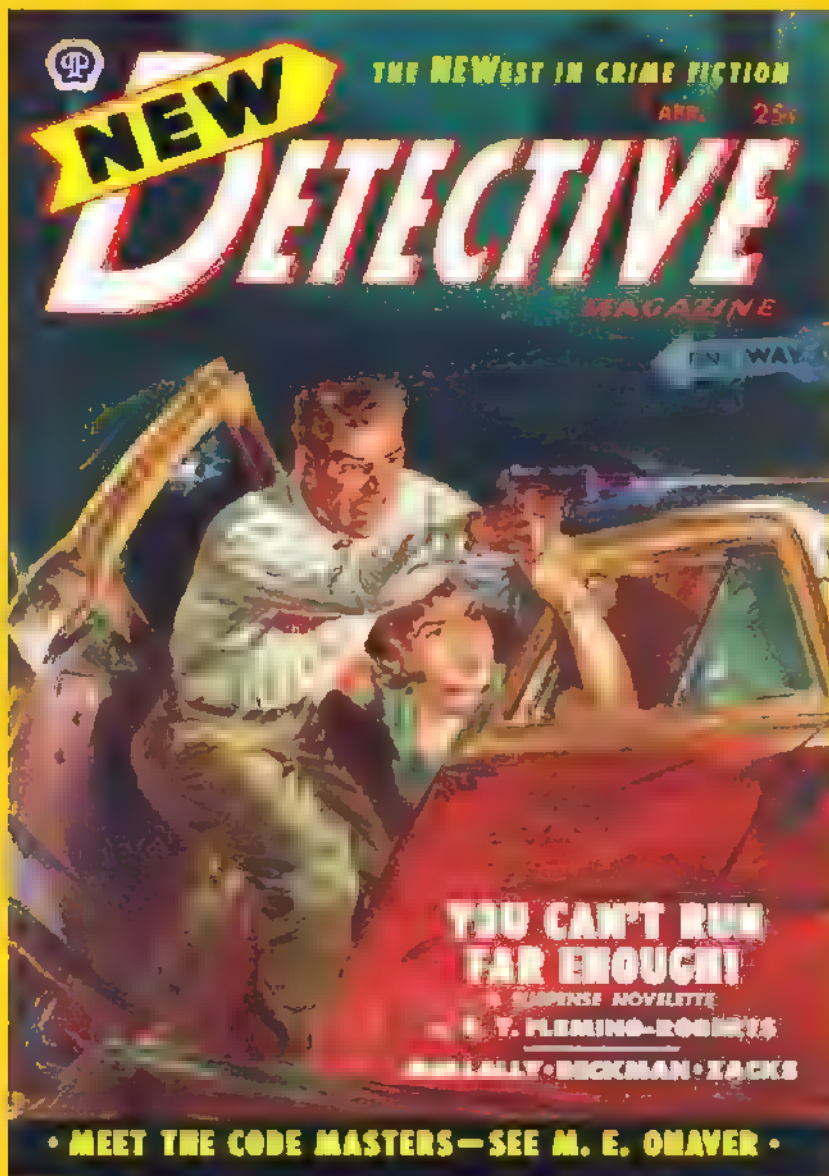
HOLDEN • BECKMAN  
KETCHUM













# 10 STORY WESTERN MAGAZINE

15¢  
MAR.



TEN FICTION BULL'S EYES  
FEATURE NOVEL

- **CURSE OF THE  
LOBO CUB**  
by **THOMAS THOMPSON**  
TWO NOVELETTES

- **KILL THAT BUCKSKIN  
BREED!**

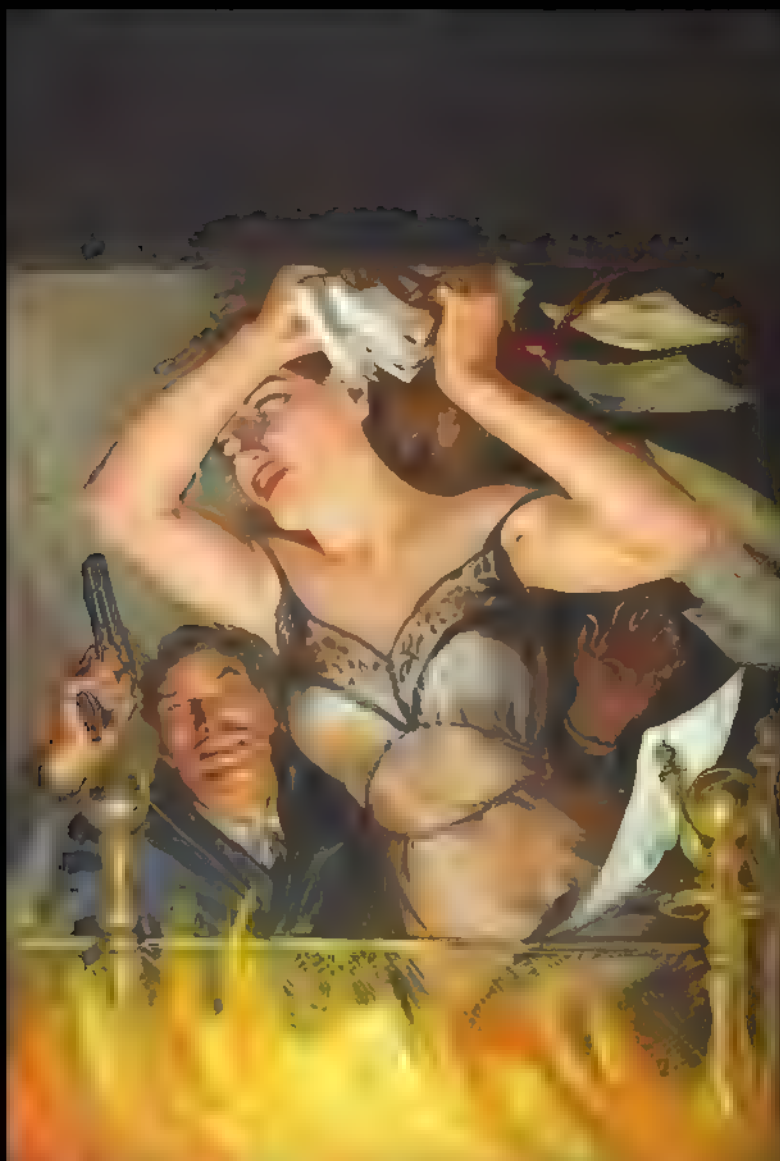
by **FRANK  
P. CASTLE**

- **GUNSLICK  
FOR A DAY**  
by **MARVIN  
DeVRIES**

- **ROAN • TRIMNELL**
- **BRISTER • COLT**
- **NIETHAMMER**
- **CAROUSSO**
- **JACKSON**

• THE TOP TEN IN WESTERN THRILLERS •

Crime Detective Magazine, pulp cover - August 1932



This dramatic cover illustration spotlights a scene based on the thriller, *Trap for a Tigress*, in the hallmarked sensational noir style that established Saunders as America's preeminent pulp illustrator. Saunders is celebrated for his fast-action scenes and beautiful women. He was renowned for his ability to meet a publisher's deadline, and in the heyday of pulps and paperbacks, 1935-53, he would often produce an astounding 100 paintings per year.

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AMERICA'S GREATEST  
SPACE DRAMA



10c  
SUMMER

# SPACE PATROL

Tonga's Treason  
THE LADY OF DIAMONDS



*Captured by Space Renegades*  
**OUTLAWS OF SPACE**



STRANGE STORIES FROM

# ANOTHER AWORLD

AUG. No. 2

10¢

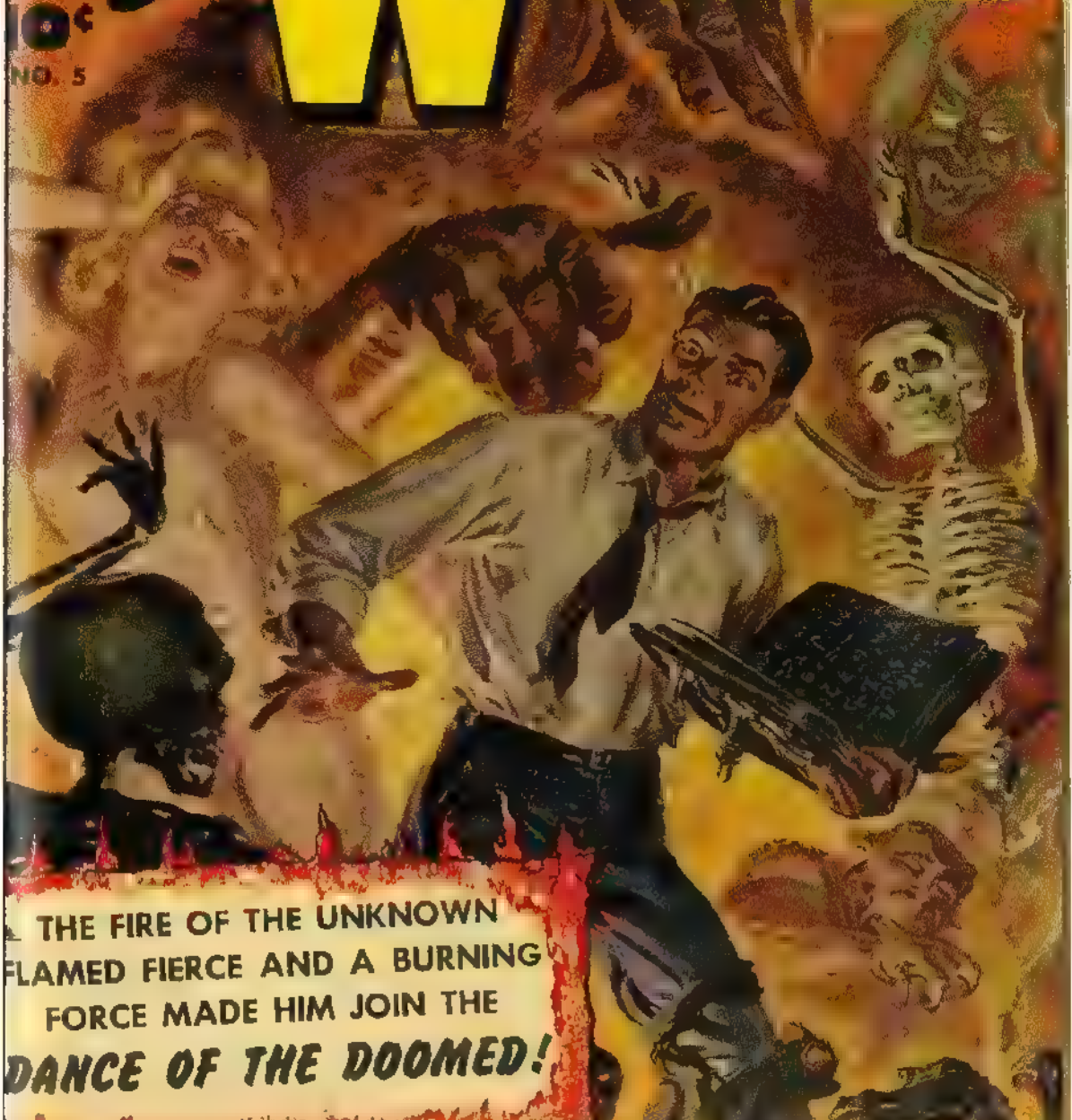


THE MASTER OF THE HORROR-GO-  
ROUND INVITES YOU TO HOP ON!  
**WILL YOU? DARE YOU?**

STRANGE STORIES FROM

# ANOTHER AWORLD

FEB.  
1953  
NO. 5



THE FIRE OF THE UNKNOWN  
FLAMED FIERCE AND A BURNING  
FORCE MADE HIM JOIN THE  
**DANCE OF THE DOOMED!**



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When Disaster Threatens-RODDERS TO THE RESCUE

# SPEED SMITH

10c  
SPRING

THE HOT ROD KING

Master Thief  
VS.

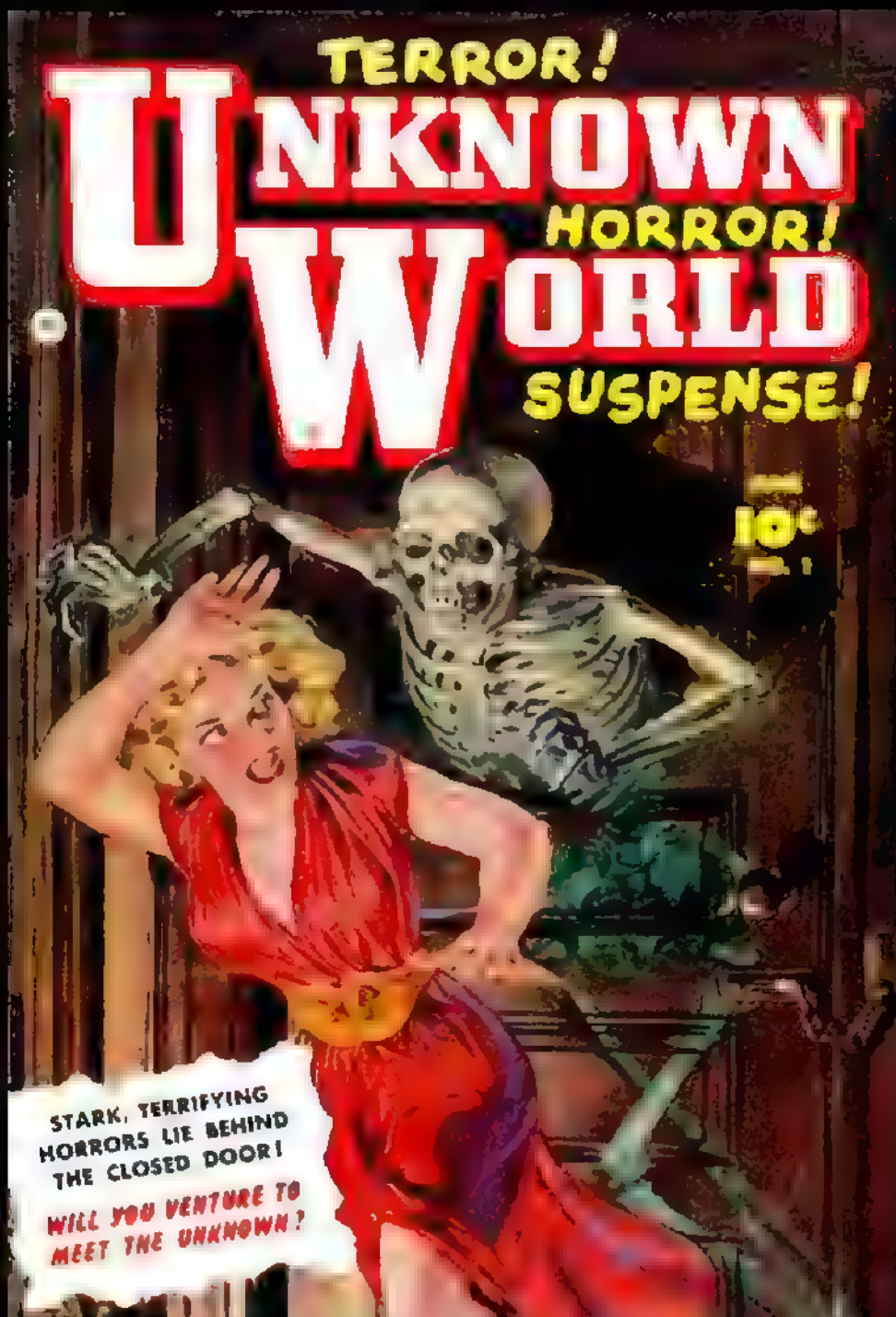
Master-Thief

ROSCOE  
THE RASCAL

"SPEED"  
Keeps a Promise

RATS OF THE RACE TRACK





Unknown World - 1952



AUG.

FAMOUS



# fantastic

MYSTERIES

25¢

## THE WHITE WOLF

by FRANKLIN GREGORY

— ALSO —

## THE GREEN SLOTTCHES

by T. S. STRIBLING



# FAMOUS Fantastic MYSTERIES

FBI



**FULL MOON**

AN EXOTIC  
FANTASY-MYSTERY  
CLASSIC

by TALBOT MUNDY



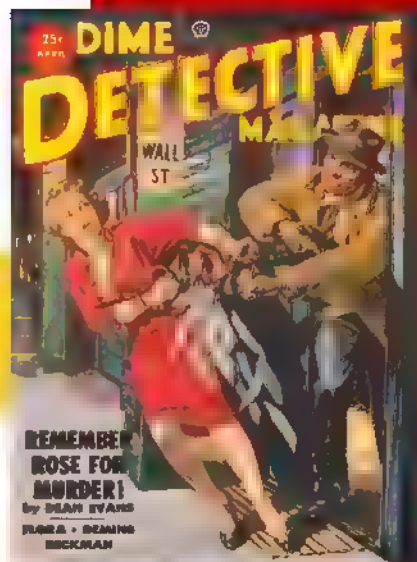
Saunders

Norman Saunders

~ ESTATE ~



1953, Norm and wife Eliene Poitits

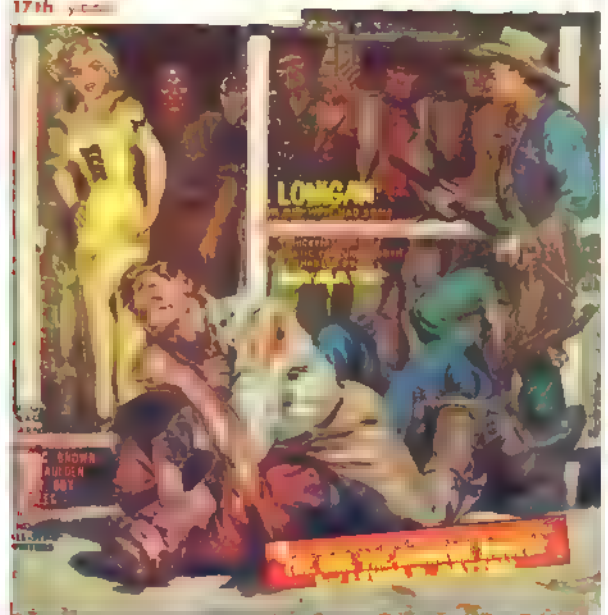


Original cover painting for  
Dime Detective April 1953





Western Short Stories pulp cover February 1953



# Man's Life

JANUARY 1956 25¢

**RED'S NEW SECRET  
SUBS FOR MASS MURDER!**

**YOU CAN GET MORE  
OUT OF SEX**

**DON'T BLEED FOR KILLERS**



**I WAS CORNERED  
BY A GRIZZLY**





Saunders would return to paperback covers in the 1960s when he worked for a former colleague who produced erotic paperback covers. The man was supposedly backed by organized crime and eventually became a well known pornography magnate. It wasn't Saunders' first foray into erotic subjects, however. He started painting men's adventure magazines in the 1950s as well, and by the 1960s, they had become pretty, well, sleazy. (Not that there's anything wrong with Nazi officers dangling snakes and spiders over screaming women captives in ripped undergarments.)

Western Romance 1958



In the 1950s, Saunders painted a slew of classic comic book covers, including Hopalong Cassidy, Tom Mix, Kid Cowboy, G.I. Joe, Explorer Joe, Speed Smith, The Hot Rod King, Baseball Thrills, Wild Boy, Ellery Queen, Crime Clinic, Another World, Space Patrol, Worlds of Fear, and Classics Illustrated. He painted 95 comic covers in total. When the 1954 Comics Code cut the bloody heart out of comics, Saunders continued to paint explosive covers for paperback books. He completed 105 of those, including the first paperback appearance of Conan the Barbarian and all five of the very collectible Mysterious Traveler covers (based on the popular radio horror series).





# MALE

25c

JUNE

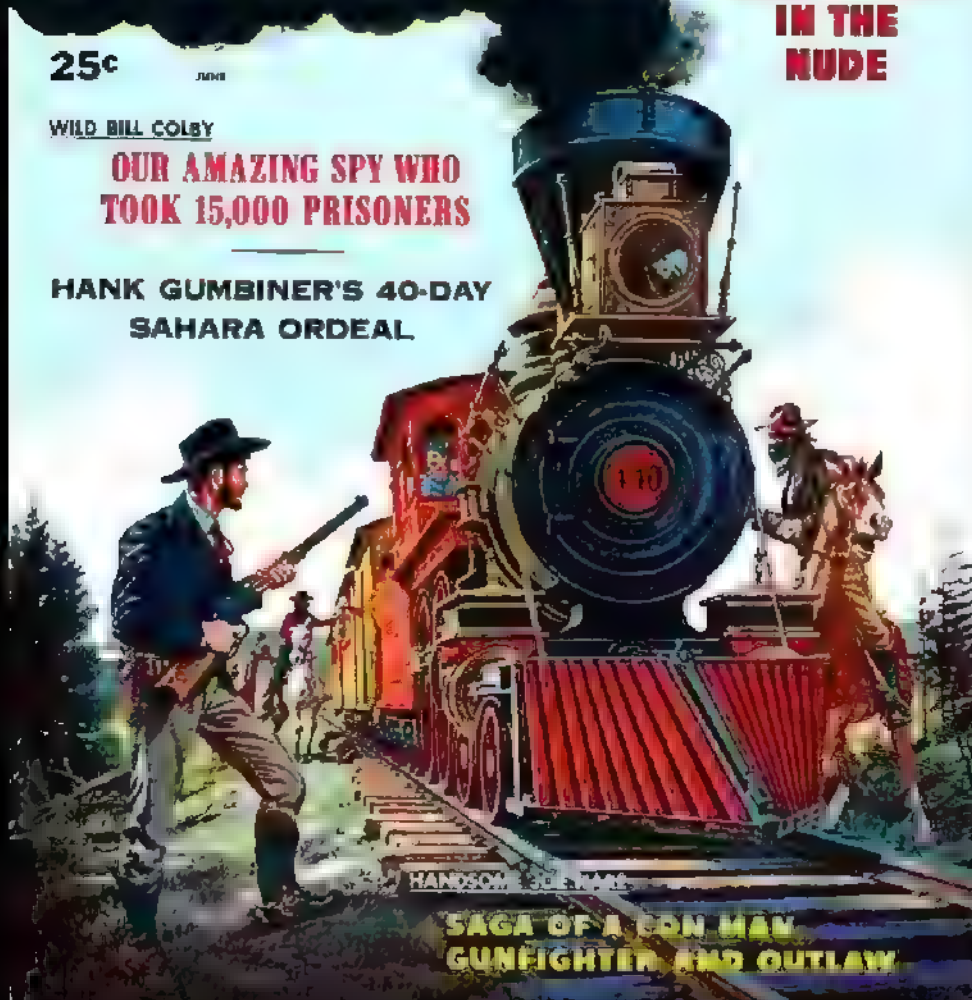
WILD BILL COLBY

**OUR AMAZING SPY WHO  
TOOK 15,000 PRISONERS**

**HANK GUMBINER'S 40-DAY  
SAHARA ORDEAL**

WORLD'S STRANGEST REBEL

**GIRL  
BANDIT  
WHO FIGHTS  
IN THE  
NUDE**



HANDSON'S SEE HANS

**SAGA OF A CON MAN  
GUNFIGHTER AND OUTLAW**

G.I. JOE

AMERICA'S MOST POPULAR WAR COMICS

10¢

No. 19

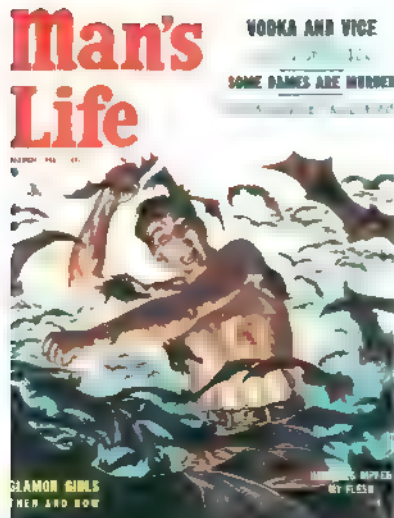
FEBRUARY-MARCH

# G.I. Joe



The Old Army Game ...  
**BUCK PASSER**

**The Rusty Rifle...THE MEEK SOLDIER**



Man's Life 1956

The tragedy haunted Saunders for the rest of his life, all the more since he would have given the new couple his blessing. About the same time, he learned his father had suffered a heart attack and wasn't expected to recover. Fortunately, he did manage to get home in late 1945, to see him before his dad died.

In September, 1946, Saunders married Ellene Eleonore. In 1951, they bought a NYC townhouse and began a family. The family grew to four: Jimmy, Blaine, Zina, and David. (Zina Saunders is also a renowned artist. She did the entire Native Americans card set for Bon Air.) The postwar market wasn't as lucrative for artists as it had been before the conflict. To compensate and provide for his large family, Saunders produced more and more.



Unknown Men's Adventure Magazine circa 1958







**JOHN DOYLE LEE:**

## The SOLDIER WHO TOOK 20 WIVES

**He felt his church was behind every woman he took and man he killed. But no religion on earth could condone the massacre at Mountain Meadows.**

### Le Grand Hémisphère

**T**HE wagon train of 1,500 prisoners bound together had been under way by March 1945 for five days when John Wayne Lee approached from the forest, remounted, carrying a white flag of truce. "Following your lead,"

"The Canyon Lee of the Johnsons, believe me, is not  
 what you mean," Charles Francis Cummings said.  
 "The Johnsons are people keeping the rule book."  
 "They come to you and ask of this one," Lay replied.  
 "Get them in. And keep them covered," Parker ordered. A  
 few men strategically hid away from the opening be-  
 tween wagons, and waited for the order to begin the  
 wagon. Lay commanded a small number of men to  
 move forward, and the rest of the men followed his lead.

were wild words a chemical storm which was frightening. "I'm Indian Agent in these parts," he said. "The Paleos have agreed to let us take you out in safety if you'll follow Indian law."

Heather squeezed his eyes. "What are the conditions?" he asked suspiciously.

"All right, you'll be invited to my house," Lay began. "All your friends and family. There's one warning you need not. The women and small children will follow in a group—like the norm army out behind single file. The 30 women will be with your family for protection."

"How about the rest of you, magical?" Heather's second question asked.

The Sisters agreed that the women in full blue robes

**Ann: John Davis Lee The Soldier Who Took 20 Wives - 1952**

Adventures Magazine - April 1950

## THE BAD ONE

*Fifteen divers, headed on an Arctic expedition, found a horrible death for a pack of carnivorous killer whales surrounded the flon and rocked it till the men splashed off. A ghastly, true story of sea beasts gifted with fiendish intelligence!*

■ **THE** whaler *Mary Margaret* heavy with oil, headed home to Spindiszyg. It had been a difficult short and busy trip.

Two lucky! the superstitious whalers growled. They figured that the black had no more than a 1 in 100 chance of being right.

Short of Spitzbergen the ship was hit a violent Arctic storm. For weeks the vessel felt like a frozen fish. Gale-force winds prevented even rapid men from working on deck to keep the ice clear. Sitting low as he water under his blanket of bright gold, the ship's wayward became a floating island for running seas to break over.

Captain Steve Scott protects the precious cargo dumped overboard in a dog-

T. C. McCLARY

[illegible]

The more outrageous they got the less Saunders signed them, but the artistic freedom to go beyond the usual line was liberating and fun for the artist. As he later joked to his son, "I only got interested in art in the first place because I wanted to look at naked ladies!" The magazines he painted for included Man's Book, Climax, Male, New Man, Man's Story, and my favorite unintentionally funny title, Men Today!



Wesley Saunders

Trading card fans will be pleased to see 80 pages devoted to Saunders' non sports work. He was hired by Topps in 1961 to be one of four artists to paint Civil War News.

Each was to do 22 pieces. When Saunders submitted his work to the art department director Woody Gellman exclaimed, "I can see every brick!" He then handed the other paintings to Saunders and said, "See what you can do to bring these up to your standards." Saunders sat down at a desk and retouched the other





The trading card section is a treasure trove of images and information. For instance, did you know that Saunders invented and designed the Nutty Initials (1967) series? Many assume it was Basil Wolverton who also freelanced with Topps, but it wasn't Wolverton alienated himself from Topps when he tried to retain copyright control of the Ugly Stickers he did for Topps in 1965. Topps paid him off for the twelve he had painted and then fired him. It was Saunders and Wally Wood who did the remaining images in that set. Later on, he suggested the Nutty Initials idea and they let him have free reign with it.

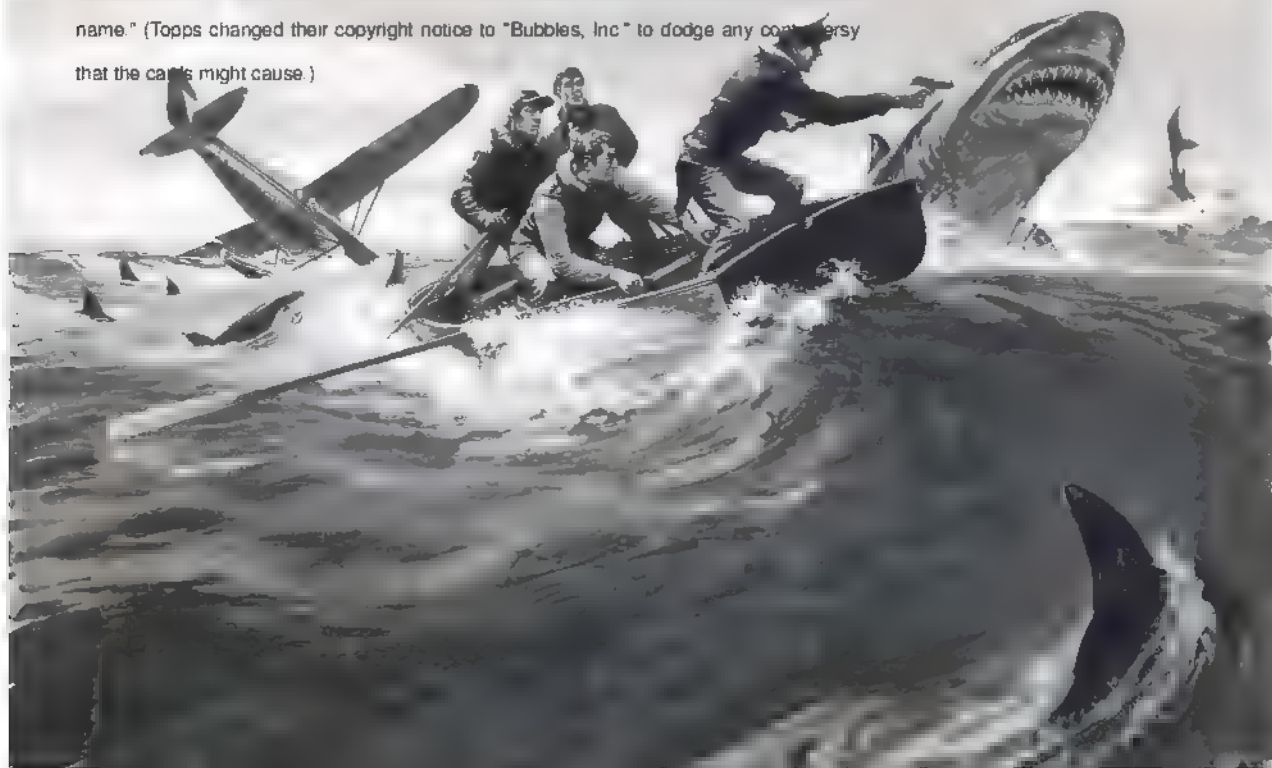


Another issue this book resolves is that regarding the legitimacy of the 13 revised Mars Attacks cards.



They were issued in 1984 by Steve Kiviat of Rosem Enterprises and were called Mars Attacks- The Unpublished Version. They show less violent versions of cards #3, 6, 8, 11, 15, 17, 19, 21, 29, 30, 32, 36, and 38. Chris Benjamin's guide was uncertain if they were real, since their exact origin couldn't be documented. But according to the new book,

"Topps hired Saunders to paint amended versions of the most shocking cards. [He was] amused by the hypocrisy of selling amended 'indecent' cards under a fake company name." (Topps changed their copyright notice to "Bubbles, Inc." to dodge any controversy that the cards might cause.)



All thirteen images in that 'unpublished' set were painted by Norman Saunders."

The book concludes that particular controversy with this "In the end, the lure of potential profits was not as great as Topps' fear of bad publicity for their more lucrative business of selling wholesome bubble gum and baseball cards, so the revised set was shelved and no additional printings were made." It also shows some colorful close up photos of the original revisions.



Other interesting Mars Attacks details are that David himself posed as the boy in the famous Destroying A Dog image for from card #36, and that was his dog in the card as well. David remembered, "The dog was named 'Cindy' and we all laughed about it

...because everyone the Mars Attacks her to 'Cinderella'!"





Adventure Magazine August 1960







Saunders was only paid \$1.25 an hour to paint that incredible series, although Maurice Blumenfeld also contributed images. (After all the artworks were delivered, Saunders was hired to retouch the other artists' paintings so everything would look uniformly detailed and three dimensional, as he had done with other series in which he had been involved.) The bloody Mars Attacks lettering from the box and wrapper were also his work.

## LETTERS FROM A HERO

We are back on the line again  
 I forgot to tell you, but I was awarded the  
 Combat Infantryman's Badge three  
 months ago. All it means is that you've  
 spent some time at the front.  
 By CPL. RUGH JENKINS

Illustrated by Margaret Lawrence

[illegible]

စစ်ဆေးမှုအရပ်ရပ် ၁၁ (၇၀)ရာခိုင်နှုန်း ဖြစ်သည်။

Elyse F. McGinnis

[illegible]

Saga Letters From A Hero - 1961



Herbert's every movement had magical talents for diplomats and public affairs. But he was the incomparable Royal Ambassador of all time.

# CHARLIE'S GIRLS

16 U.S.T. 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856

[illegible]

Source: *U.S. Census Bureau, Current Population Reports, Series 20-301, 1990*





is just a hell of a way to live! Sergeant O'Leary admits now, but how the day

...and a few others, who had nothing on their minds but what was

# INCREDIBLE SAGA of KISS and KILL ISLAND



Paroleman. Head of the plot  
guaranteed at Alcatraz Island,  
referred Sgt. Neil O'Toole  
when his plane was shot  
down after a run-in. Suspect  
by NEIL O'TOOLE  
As told to Joe Chamberlain

**P**AN LLA brought sassy. The glow of moonlight bathed her half-nude body. She knew only a red flowered sarong and all around her phis were nudging at her in a way seldom seen in their world, exposing each few yards at the hips, pawed at them. "Oh my!" Panya whispered. "Take it easy with a few more yards in the neck."

The Japs had no sense. So did I. I was assigned to a big cage, a chicken enclosure of the 74th Naval and had Jance I was told that the Japs assigned to a mission to send off to this detachment at Manila but what was the case. To me, watching and talking with anxiety it was all the same for Philip Yungwight of Saigon was assigned to me.

The sample echoed with giggles and shouts as the party of lovers pulled up the sheet and reached up the arm to the hair flange, passing directly below her. She was looking up, looking up at the dark, dense forest a foot or less above. She smiled at me and took a soft whiff from a wind. "Seemed to me you'd be drunk as I am," she would have joked.

the body remains remarkably in the support  
for more around the edge & has a little more  
and pulled him a bit. They were down with the  
in place following Yaguchi's passing off his  
when and then at his feet, then both

The day before, "I signed the same documents." There was he pushed the single-legged, pig-nose-legged back on the grass and stirred beating in the "yes" holes down to below me. I began to drive back at the heavy bolt.

1





Sixteen feet of glowering monster crashed against our decks. The skipper's 45 seemed like a kid's toy.

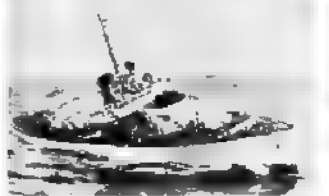
**A millionaire's missing yacht—a bullet-riddled empty seaplane—a human arm . . . added up to trackless murder as the skipper of Patrol Boat 509 took on the sea's most fantastic double murder mystery**

WE OF THE Coast Guard Patrol Boat 509 were a happy crew. In November 1960 we had an ideal officer in charge, for he possessed the happy talent of commanding respect without arousing resentment. We were glad to carry out his orders, anxious to serve under him.

Why our pride in shore is less was because, once told an inner capsule of his philosophy of command, "What you do about a case. That's the way it'll be. We can make this boat a heaven . . . a hell."

We made it a heaven for a while. But we considered ourselves too lucky to ever panic that skipper, but now could dispute the fact that he got the most from his crew.

In fact, when we learned, in one of the most tragic parts of the case, the whereabouts of the Navy Yacht before going on patrol, we were obliged to . . . (Continued on page 55)

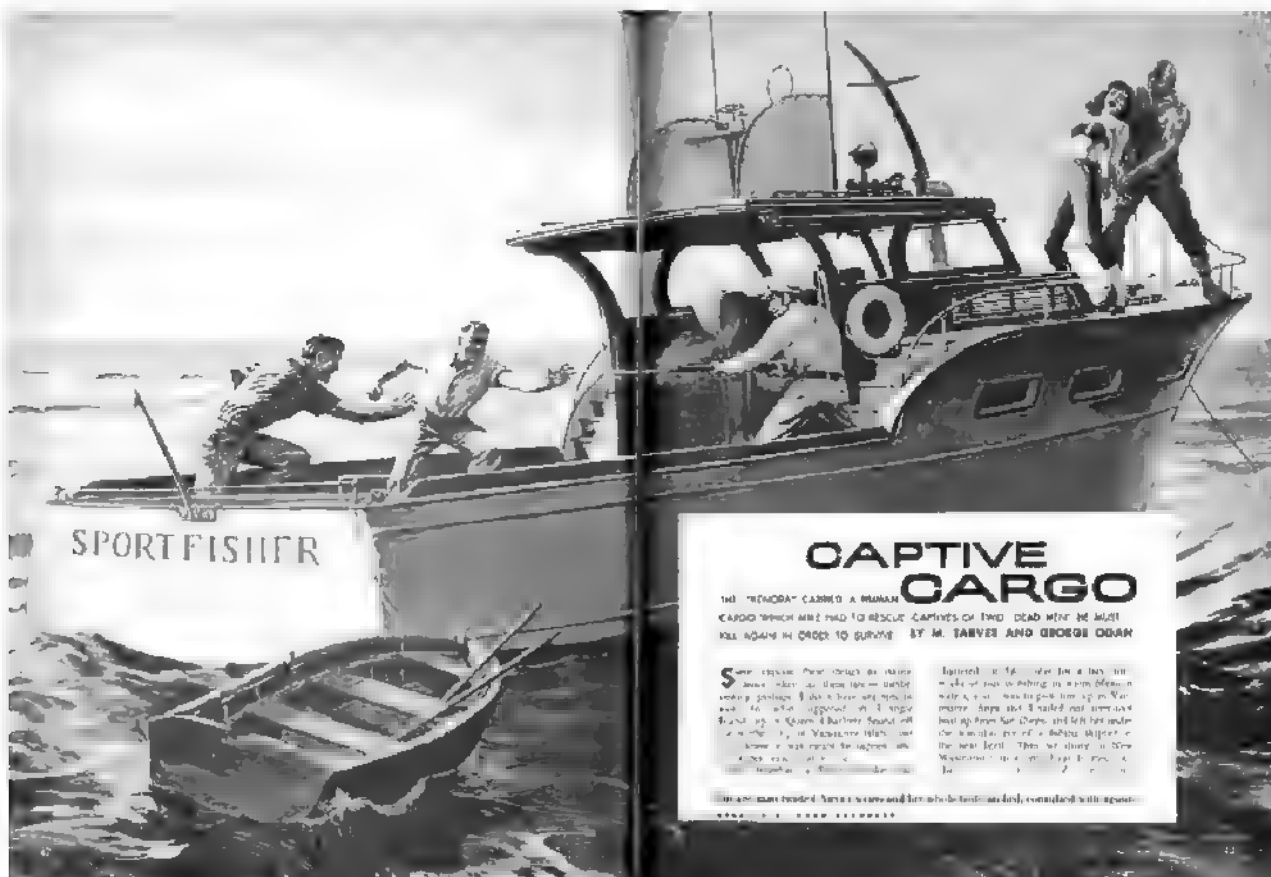


Carriers And the sea south of Florida is trouble zone

BY ALBERT B. WOOD, JUNIOR

True Adventures, Sea Kill - 1960

Adventure Magazine, Captive Gargo, Aug., 1960



## CAPTIVE CARGO

THE "BENJAMIN" CARRIED A HUMAN CARGO WHICH WENT TO RESCUE CAPTIVES OF TWO DEAD MEN BE MUST KILL AGAIN IN ORDER TO SURVIVE BY M. TAYLOR AND GEORGE OWAN

SOME THINGS THAT COME TO MIND are when we first saw the boat, a small, dark, single-masted vessel, I don't know why, but it was the only one of its kind I had ever seen. It was a small, dark, single-masted vessel, I don't know why, but it was the only one of its kind I had ever seen.

Indeed, it was the only one of its kind I had ever seen. It was a small, dark, single-masted vessel, I don't know why, but it was the only one of its kind I had ever seen.

THEY WERE TWO MEN, A MAN AND A WOMAN, BOTH OF THEM WERE DEAD, BOTH OF THEM WERE DEAD, BOTH OF THEM WERE DEAD.

Saunders posing for  
See, Nov 1960



Man's Story, November - November 1962



BIKINI BEACH: THE WICKED RIVIERA - *The Story that Made Frenchmen Blush*

# ADVENTURE

STILL  
ONLY

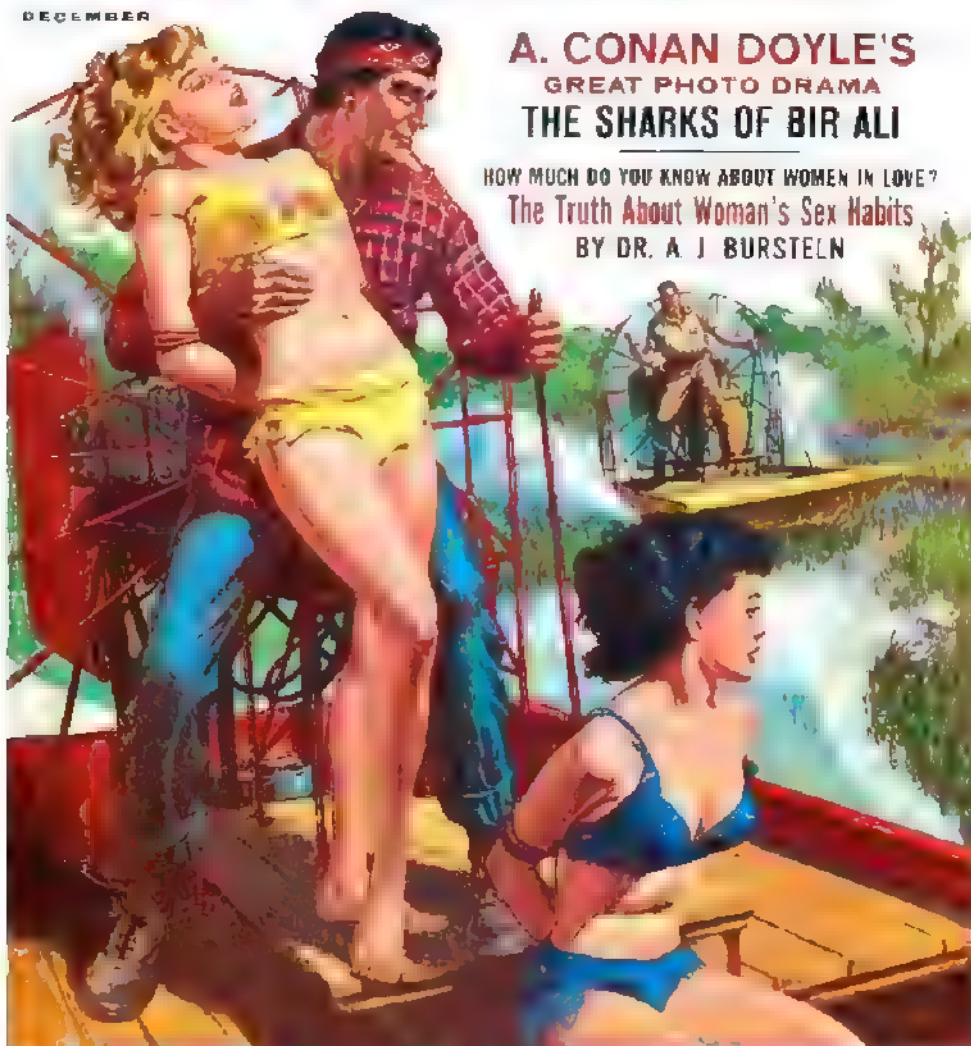
25¢ THE MAN'S MAGAZINE OF EXCITING FICTION AND FACT  
DECEMBER

## A. CONAN DOYLE'S GREAT PHOTO DRAMA THE SHARKS OF BIR ALI

HOW MUCH DO YOU KNOW ABOUT WOMEN IN LOVE?

*The Truth About Woman's Sex Habits*

BY DR. A. J. BURSTELN





# SGT. TULLY'S INCREDIBLE LUST PATROL

By DEAN W. BALLENGER

The whackiest shakedown of the war wasn't all groovy for Tully's men. It was "eyes front" every minute.

ABOUT 10 p.m., Sgt. Jack Tully, who had been playing gin-rummy with Pfc. George Krensch and the friends named the Wagner and Martha Helmschroten, looked at the watch on his wrist. It's bed time, he said to the Wagner, the curvy-woman blonde with whom he slept. "Get the beer and let's go."

This slinking girl went to an adjoining room and returned with four bottles of beer. Then the lust patrol began to get on their toes, marching to glee through the door to the lower mess officers' hall above, as usual, they would spend the night.

Gun-laced Anna Gerhardt glared at the, and at the other blondes who had been drinking beer and playing cards with the GIs. "Like it occurred to you fellows," she said bitterly, "that the Führer is at war with these American boys and that we have sent her to operate this island's radar station, not to sleep with the enemy?"

This hostile woman and the other blondes were HCN-soldiers, of the Kaiserliche Armee, the German Army's "WAC." Gerhardt was their COO, a lieutenant (senior). But they appeared (Continued on page 41)



It's drinking beer and playing cards

## HIDEOUS COILS OF DEATH FOR THE Jungle Goddess

By DAN RIDGELY

They'd defied the hideous serpent's air—now it demanded vengeance.

SCOTT BRENT looked up from his glass of whiskey. He didn't like guys who called him "Sweet." He surveyed the foreign-looking character with the scar of galloping dyspepsia. "Either you know me well enough to call me Scotty or you don't. In that case, I'm his friend, to you."

He watched the foreign guy writhing within the folds of his Indian silk sarong. That was a warning sign he didn't like. The Man shouldn't come there unless he was a friend. They should put their hands in the air. Otherwise they would be killed.

Scotty ducked straight up, shouting, trying to make up his mind. (Continued on page 42)



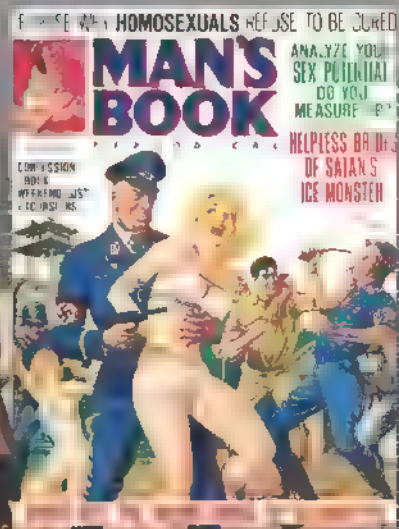
Scotty is looking for his friend



BEAT YLE! Norm poses with son David, for NAZI TERROR card #33 1964



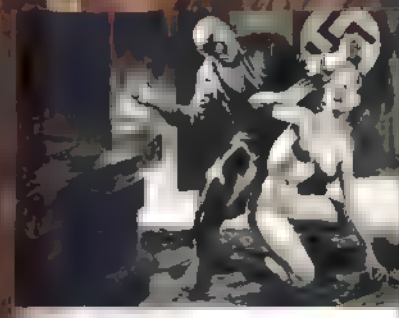
New Man 1964



New Man - September 1963



Headhunters Real men's magazine story illustration





Frequent Eastman model Eva Lynd

Men's adventure magazines of the 1950s, 1960s and early 1970s have a special place in the history of illustration art.

The artwork they used was a more modern incarnation and evolution of the pulp art covers created for classic pulp magazines from the early 1900s until about 1950, when the classic pulps finally faded away and the men's postwar pulp magazine genre fully emerged.



Man's Story - February 1968

In fact, many great pulp illustration artists who created covers for pre-World War II pulp magazines went on to provide cover and interior art for the postwar men's pulp mags.

Men's adventure magazines also helped keep alive the tradition of painted covers and interior art after the classic pulps disappeared and the mainstream magazines, which had also featured painted covers and illustrations for decades, switched to photos.



# MY FANTASTIC ESCAPE WITH THE WANTONS OF WARSAW

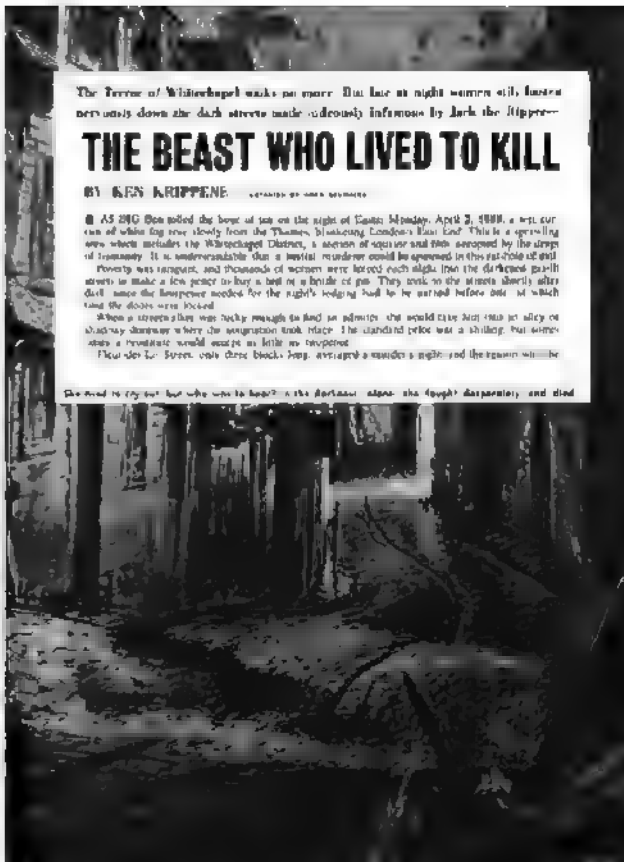
"Keep your nose clean and don't get involved," the brass said. But when the Knott started playing tag with America, I brought out my ticket and said for it instead.

**Key Takeaways:**

[illegible]



Adventure The Beast Who Lived To Kill 1962



The Terror of Whitechapel walks no more. But late at night women still, huddled nervously down the dark streets made hideously infamous by Jack the Ripper—

## THE BEAST WHO LIVED TO KILL

BY KEN KRIPPENE

EDITED BY JOHN BISHOP

■ AS 280 men noted the light of day on the night of Sunday, April 3, 1888, a wet, cur rain of white fog rose slowly from the Thames, blanketing London's East End. This is a sprawling area which includes the Whitechapel District, a section of squires and then surrounded by the slums of poverty. It is understandable that a brutal murder could be spawned in this state of mind. Poverty was rampant, and thousands of women were forced each night into the darkness of the streets to make a few pence to buy a loaf of bread or a bundle of gas. They took to the streets shortly after dark, since the lamp-post needed for the night's lodging had to be carried before one of which the doors were locked.

When a street that was lucky enough to find an alley, the would they see that in alley or shadowy doorway where the murderer took refuge. The standard police was a shilling, but some men a woman would come to no little no trapped.

New del L. Street, only three block long, averaged a murder a night and the region was the

The road to try but who were kept in the darkness alone, she fought desperately and died

## UP WHERE DEATH BEGINS

■ IT may be more than 100 years, but the truth that the big bear had a very special place in a man's mind is not lost.

Two days before the bear had been killed, a man named John G. Thompson had been in the mountains.

He was out and about in the mountains and walked their roads and came to a place where he had been in the mountains.

It was in the mountains that he had been in the mountains. There, a man named John G. Thompson had been in the mountains.

But when he was out in the mountains, he was out in the mountains.

He was out in the mountains, and he was out in the mountains.

He was out in the mountains, and he was out in the mountains.

He was out in the mountains, and he was out in the mountains.



UP ON THE HILL OF NEAL, THE PUNT MAN CREATURE AND THE TRAPPED SHE-GRIZZLY FACED EACH OTHER. ONLY ONE OF THEM COULD GET BACK ALIVE. AND BOTH OF THEM KNEW IT!

No repeating machinery. A single wooden gun. No need to reload.

BY JIM BECK

Gunner Ben Jones had been reported killed by Slaves along with all the men of Battery A, but Gunner Ben was not only alive—he organized a battery of three rusty, old wagon guns and saved the settlers at Fort Bennett . .

Captain John Maynard was taking his first hot gulp of morning coffee when the rebels were hurrying into Fort Bennett. They showed their distinctive stars that Slaves had gone in a rampage.

"Slaves," Maynard thought, "it's not so good!" The captain was in a pretty tight spot. He was pulling forward on a rope when his assistant, Lieutenant Henry Connor, came out of the headquarters office.

"What's our best shot?" Maynard demanded. "Slaves," Connor said.

"Tell him to get the hell up to Fort Bennett! I don't want him here in time. He's got to get to the top of the hill and hold it. He's been alive for a long time. He's going to have to pay high for it!" The lieutenant snapped.

"We don't stand much of a chance in here," he said grimly. "We don't have enough firepower to hold it." (Continued on page 96)

## WAGON GUN SOLDIER

by Howard Goshorn  
ILLUSTRATED BY JOHN MURRAY



SEE, Wagon Gun Soldier 962

## BRING BACK THE BLOODY ANGEL OF ALGIERS

He'd followed the incendiary blonde through hell's very gates and now that he'd found her, he tasted the vengeance of Satan.

KAY CASHMAN was out during to change when the man she had met at the bar reached at the door of her luxury hotel room.

"It's not over," she called excitedly. She was sitting at the bar with a drink. When the man entered, she saw, hard-looking eyes at about thirty. He wore a stiff white shirt and a tie.



Man's Book Bring Back The Bloody Angel Of Algiers 1963

By ANTHONY STUART



She wanted the man with red lips for her.





Real Combat 1988

Saunders lived until 1989, long enough to witness some appreciation from his fans. He became a celebrity at pulp and trading card shows, as well as paperback conferences and comics book conventions.

Fan mail, visits by younger artists, and interviews proved to him that his work wasn't forgotten, and neither was he.

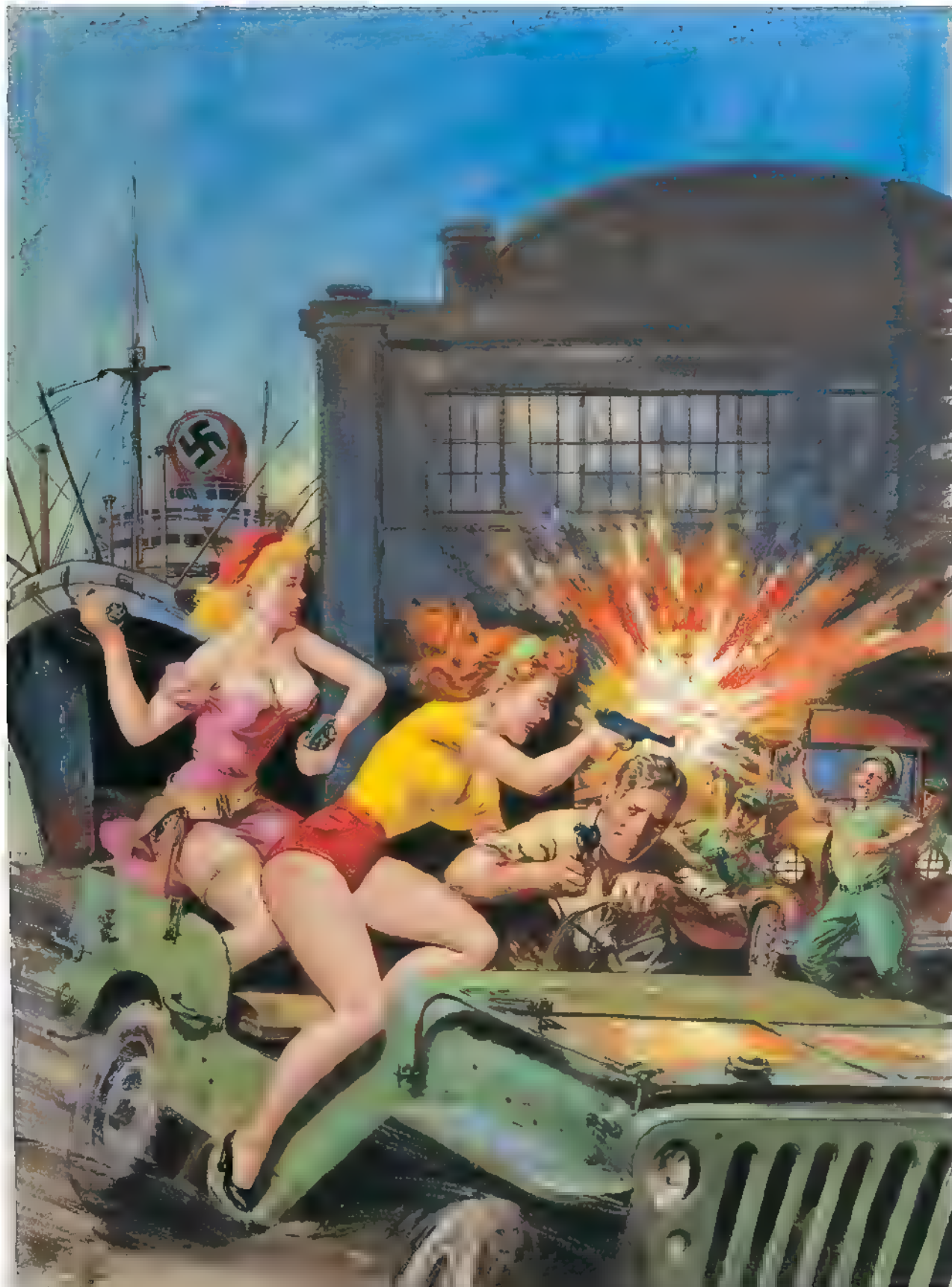
As collectors, we can take some credit in making sure the work he thought was thrown away will last and be admired by future generations

David Saunders deserves even greater credit for creating this retrospective of Norm's work for similar reasons. If you're a Saunders fan, you should nab this book while you can, because only 5,000 were made to satisfy the hunger of countless fans. If you order it, do so from the publisher so David can earn back some of his inheritance sooner



April 1969 issue of Man's Story 1969-04 The vicelings Passion Princess of Death





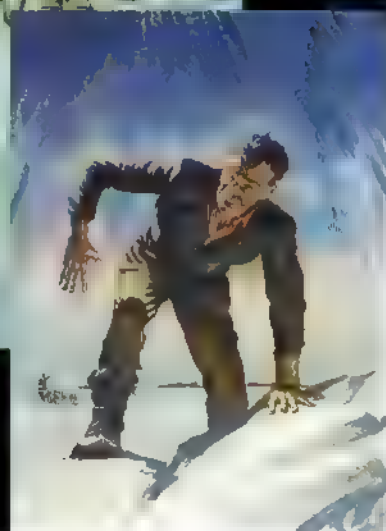
# CLASSICS *Illustrated*

Featuring Stories by the  
World's Greatest Authors

## FRANKENSTEIN

MARY SHELLEY

No  
26 25¢



Classics Illustrated, Frankenstein - 1959





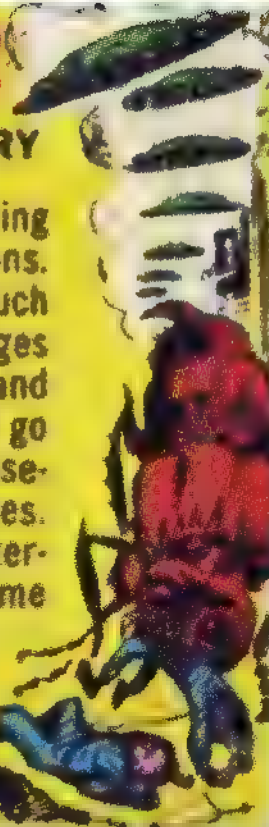




# MARS ATTACKS

## A SHORT SYNOPSIS OF THE STORY

Planning to conquer the Earth, Mars sends flying saucers through space carrying deadly weapons. Burning the cities, the Martians destroy much of Earth's population. The enemy then enlarges insects to over 500 times their normal size and releases them on the helpless planet. People go into hiding, knowing that death is the consequence if they are discovered by the creatures. Despite its losses, Earth launches a counter-attack that shatters the Martians on their home planet, Mars.



55





1

**THE INVASION BEGINS**



41

**HORROR IN PARIS**













Norman Saunders Mars Attacks Card #5 "Washington in Flames" Original Art (Bubble Inc./Topps, 1962) As David Saunders has noted in the beautiful art monograph he has written on his father Norman Saunders, "In 1962 when nuclear bombs, the Cuban Missile Crisis, and the frightening daily routine of air raid drills was the nightmare reality of all American school children Topps guardedly released the infamous Mars Attacks under the fake name 'Bubbles Inc.' The hideous aliens and their worldwide war of destruction were brought to life by the creative vision of Norman Saunders.

His timeless images of sinister glowering skeletal brainiacs have continued to haunt our collective imaginations for a these decades." This capricious crushing gouache on paper mini-epic has an overall size of 5.25" x 3.5"



Mars Attacks Card #5 Washington in Flames Original Art (Bubble Inc./Topps) - 1962





The **Mars Attacks!** comic book series, written by **Tim Burton** and **Paul Pope**, was released in 1994. It was a 100-page comic book, featuring a reprinting of the 55 original **Mars Attacks!** comic book covers, several different stories, including **Mars Attacks!** daughter **2000** **2000**.

**Mars Attacks!** is a comic book series, written by **Tim Burton** and **Paul Pope**, released in 1994. The comic book series, written by **Tim Burton** and **Paul Pope**, is a comic book series, written by **Tim Burton** and **Paul Pope**, released in 1994.

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# FLAVOR MATES

1¢

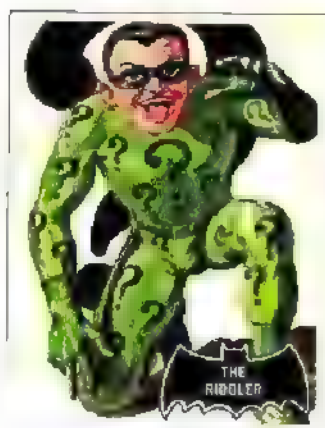


ASSORTED BUBBLE GUM FLAVORS





1973



His timeless images of sinister glowering skeletal brainiacs have continued to haunt our collective imaginations for all these decades." This capital-crushing gouache on paper mini-epic has an overall size of 5.25" x 3.5"



its \$40, but well worth it. It has lots more information and over 880 priceless pictures. David also produced a very neat card set that parallels his book (which originally sold for just \$10). Only 1,000 were made, and neither the cards nor books will be reprinted. So if you're a Norm Saunders fan, get them both while you can. They sure aren't making art like this anymore!



Wacky Packages Lipoff Cup-a-Slop Hot Chicken Soup Trading Card Illustration  
Original Art (Toppis) 1974



Norman Saunders and Bob  
Power: Batman Trading Card  
Second Series Red Bat #37

A Illustration Original Art  
(Topps)

1966



Norman Saunders and Bob  
Powell: Batman Trading Card  
Second Series Red Bat #13

A Illustration Original Art  
(Topps)

1966



Batman Trading Card Third Series Blue Bat #4-B Branded Boy Wonder Illustration Original Art (Topps) 1966



# LOVE INITIALS and was released in 1969



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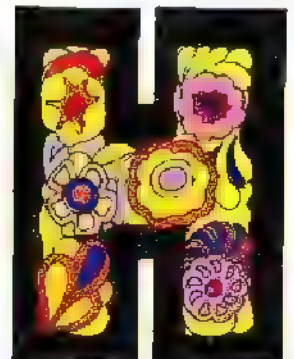
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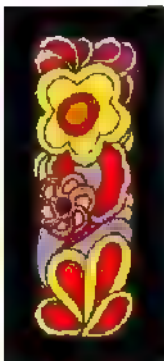
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W.T.C. PRINTED IN U.S.A.



X.T.C. PRINTED IN U.S.A.



Y.T.C. PRINTED IN U.S.A.



Z.T.C. PRINTED IN U.S.A.



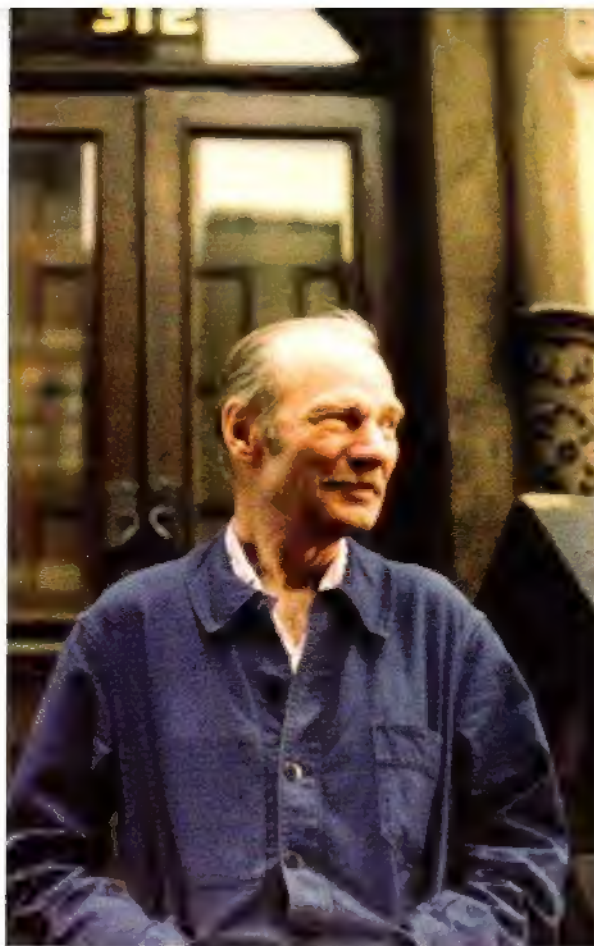
Alternate U



Sticker cards that were printed by Topps called - Weird Wheels - 1980







Norm Saunders on the stoop of 312 West 104th Street, NYC, 1981

1977. Norm standing on the front stoop of his four story brownstone building,  
312 West 104th Street, in NYC's Harlem district



1980 Norm and son, David, in the backyard of 312 West 104th Street,



mardi 29 septembre 2009 par "Jean-Pierre Dionnet"

Norman Saunders, vous ne le connaissez pas, et pourtant vous le connaissez, car c'est à lui (avec la complicité de Wallace Wood) qu'on doit les célèbres cartes merveilleusement vulgaires et totalement paranoïaques de « Mars Attacks », chef-d'œuvre de racisme anti-martien. Et j'espère que l'Association de Défense de l'Image des Extra-terrestres (ADIE) un jour s'en plaindra, puisque c'est une minorité qui pour l'instant ne s'est pas exprimée.

Norman Saunders dessinait comme un dieu mais il était vulgaire.

Ce que je veux dire, c'est que ses plus belles illustrations, alors même qu'il savait tout faire, sont des gags sexy, des reproductions de voitures impossibles et de motos improbables, à ses débuts pour « Modern Mechanic », des images de science fiction forcées aux catastrophistes pour des pulps, des images sexy encore pour des pocket books, mentant soiemment sur le contenu, des couvertures de comic books et surtout de « Men's Magazine ».

Les « Men's Magazine » c'était simple : sous prétexte de nous parler d'un conflit au bout du monde (à l'époque c'était souvent en Asie), ils s'arrangeaient toujours pour être, il n'y a pas d'équivalent en français « lurid ». Oui, la pauvre exploratrice allait être mangée par des cannibales. Oui, dans une œuvre dont j'ai fini par me débarrasser car elle terrorisait mes enfants, le soldat est terrifié quand les coupeurs de têtes brandissent devant lui au bout d'une lance la tête de son copain de chambrée.

Quand il fait le « Riddler », il lui fait des dents de lapin, quand il fait « Batman », il lui rajoute un masque à oxygène, et puis il y a « Mars Attacks » dont je vous montre l'image « Horror in Paris », où la Tour Eiffel se fait avaler par un ver géant.



Norman Saunders and Rafael deSoto

1985, Norm and Ralph DeSoto at a paperback convention in New York City on May, 19th 1985

Artisan discret, Norman Saunders réussit un art parfait en redégurgitant les fantasmes et les peurs du moment, et en les rendant vraisemblables. Il est, avant le pop-art, un pop-artiste. Il est, avant le post-moderne, l'inventeur du post-modernisme avec toute sa quincaillerie. Lui, je pense, se considérait juste comme un homme qui faisait son travail, ce qu'on lui demandait, avec le plus de plaisir possible. Ce plaisir se sent.

Je pense que si on lui avait dit tout ce que je viens de vous dire, et qu'il aurait un jour un grand coffee table book (il n'y a pas d'équivalent en français, cela veut dire les beaux livres qu'on ouvre à peine mais qu'on met sur la table du salon pour impressionner les invités) à côté des habitués suspects, Helmut Newton ou Picasso, il aurait rigolé.

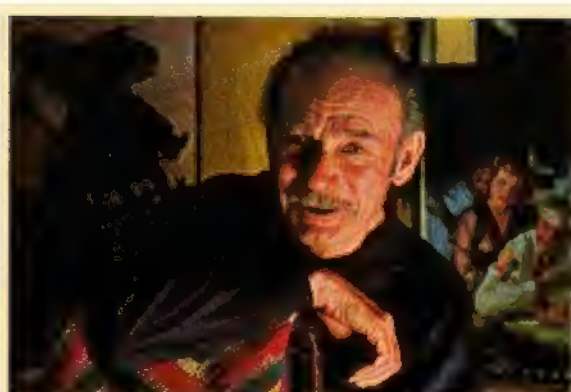
Mais voilà, le livre est là.

Il est mort en 1989. Norman Saunders était d'une richesse d'imagination qui était encore améliorée par ses limites techniques. Il y a chez lui une pesanteur, une lourdeur et une absence d'élégance qui rendent tout encore plus fort et encore plus crédible.

C'est un de ces livres dont vous ne vous lasserez jamais.

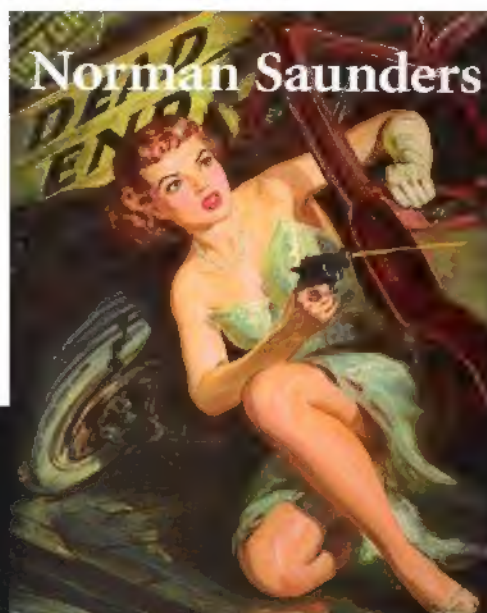


Unpublished mars



Norman Blaine Saunders: 'As you work you find out all it counts for is making enough money in the long run so you won't have to work too hard.'

1983. Norm in his studio, surrounded by pulp covers



Norm Saunders



# "We're looking for people who like to draw"

BY ALBERT DORNE

Famous Magazine Illustrator

**I**F YOU LIKE TO DRAW—America's 12 Most Famous Artists want you to test your art talent. We want to find out if you can be trained to be a successful, money-making artist.

This offer is part of a program we began ten years ago. We found that many men and women who should have become artists—didn't. Most of them hesitated to find out how much hidden art talent they had. Others who knew they had talent simply couldn't get topnotch professional art training without leaving home or giving up their jobs.

## A Plan To Help Others

My colleagues and I decided to do something about this. Taking time off from our busy art careers, we pooled the extensive knowledge of art, the professional know-how, and the priceless trade secrets which we ourselves were able to learn only through long, successful experience.

We illustrated this knowledge with 5,000 special drawings; then organized it into a series of lessons covering every aspect of drawing and painting... lessons that anyone could take right in their own homes and in their spare time. Finally—after much testing—we perfected what is probably the most personal and effective method of criticizing a student's drawings and paintings that the field of art teaching has ever known.

Our program of art training is now well known and respected all over America. During the past ten years, we have helped thousands of people find success in art. Here are just a few:

Don Smith lives in New Orleans. Three years ago Don knew nothing about art—even doubted he had talent. Today, he is an illustrator with a leading advertising agency in the South—and has a future as big as he wants to make it.

## Father of Three Wins New Career

Stanley Bowen—a married man with three children, unhappy in a "dead-end" job—began studying with us, evenings. Now he's earning a much higher salary as an illustrator for a growing art studio. And his family sees a happy, secure future ahead.

Harriet Kuzniowski was bored with an "ordinary" job when she sent for our talent test. Once convinced that she had the mak-

ings of an artist—she started to study art at home. Soon she was offered a job as a fashion artist. A year later, she became assistant art director of a big buying office.

John Busketta was a pipe-fitter's helper with a big gas company—until he began our training. He still works for the same company. But now he's an artist in the advertising department, at a big increase in pay!

## Earns Seven Times As Much

Eric Ericson used to be a clerk in an auto parts department. Thanks to our training, he is now an art director at seven times the salary he was making when he enrolled.

A West Virginia salesgirl studied with us, got a job as an artist, later became advertising manager of the best store in Charleston.

John Whitaker of Memphis was an airline clerk when he enrolled with us. Two years later, he won a prize in a national cartooning contest and was signed to do a daily comic strip for a group of newspapers.

## Profitable Hobby — at 72

A great-grandmother in Newark, Ohio, decided to use her spare time to study painting. Recently, she had her first local "one-man" show—where she sold thirty-two water colors and five oil paintings.

Donald Kern—a cowboy from Miles City, Montana—studied art with us. Now he paints portraits, sells them for \$250 each, and gets all the business he can handle.

## Mother Boosts Family's Income

Elizabeth Merris—busy New York mother—now adds to her family income by designing gift wrappings and greeting cards and illustrating children's books.

Gertrude Vander Pool had never drawn a thing until she started studying with us. Now a swank New York gallery exhibits her paintings for sale.

## Free Art Talent Test

To find other men and women with talent worth developing, we have created a special 12-page art talent test. Thousands of people formerly paid \$1 for this test. But now our School offers it free and will grade it free. People who reveal talent through this test are eligible for professional training by the School... right in their own homes.

If you like to draw and want to know if you have talent worth developing—mail the coupon today. The test will be mailed to you without cost or obligation.



ALBERT DORNE



NORMAN ROCKWELL



AL PARKER



JON WHITCOMB



HAROLD VON SCHMIDT



STEFAN DOHANOS



FRED LUEKENS



PETER HELCK



ROBERT FAWCETT



BEN STAHL



BORIS KRIMMAN



AUSTIN BRIGGS

## FAMOUS ARTISTS SCHOOLS

Studio 544, Westport, Conn.  
Send me, without obligation, your  
Famous Artists Talent Test.

Mr. \_\_\_\_\_ Age \_\_\_\_\_  
Mrs. \_\_\_\_\_  
Miss \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_  
County \_\_\_\_\_ State \_\_\_\_\_